



PRAGNA

VOL. 3, SEPTEMBER-OCTOBER 2023 EDITION

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IMPACT

DR. MANISH KOTHARI

MANAGING DIRECTOR, ISBR

BUSINESS SCHOOL
REAL WORLD. REAL LEARNING



Dear Esteemed Readers,

Warm greetings to each and every one of you. I sincerely hope this message finds you in good health and high spirits. As the Managing Director and Founder of ISBR Business School, it gives me immense pleasure to connect with you through this esteemed platform.

I am thrilled to announce the launch of our newly revamped bi-monthly magazine, Pragna. Derived from the Sanskrit word meaning “wisdom,” Pragna perfectly encapsulates our vision to provide you with insightful knowledge. This magazine is designed to serve as a beacon of inspiration and a valuable resource for all our stakeholders who are eager to stay informed about the latest happenings at ISBR. With meticulous attention to detail, our dedicated Pragna team has crafted engaging content that will keep you updated on the vibrant pulse of ISBR every two months.

Furthermore, Pragna magazine serves as a platform to showcase the remarkable achievements of our esteemed faculty, accomplished alumni, and exceptional students. We understand the significance of staying connected in the digital age, which is why we have made Pragna easily accessible to all our stakeholders, regardless of their location. Whether you’re a current student, an alumnus, a parent, a faculty member, or a well-wisher of ISBR, Pragna will reach you wherever you are, keeping you connected to the heart of our institution.

I would also like to express my heartfelt appreciation to the entire team behind Pragna magazine. It is through their unwavering dedication and tireless efforts that we are able to bring this magazine to life and deliver value to our esteemed readers. Their commitment to excellence shines through each page, ensuring that Pragna remains a compelling and enlightening publication.

Lastly, I want to extend my deepest gratitude to our esteemed readers. Your unwavering support and active engagement are what drive us to continuously improve and elevate Pragna in the months to come. We value your feedback and encourage you to share your thoughts, suggestions, and ideas for future editions of Pragna. Your input is invaluable in shaping the direction of the magazine, ensuring its relevance, and maximizing its impact on the ISBR community.

Thank you for your continued support and participation in this enriching endeavor. Together, let us embark on a journey of knowledge, inspiration, and success through Pragna.

Warm regards,
Dr. Manish Kothari
Managing Director and Founder
ISBR Business School

DR. ANAND AGRAWAL

EXECUTIVE DIRECTOR, ISBR

BUSINESS SCHOOL
REAL WORLD. REAL LEARNING



Dear readers,

Welcome to the latest edition of our Pragna Magazine! We are delighted to present this publication as a platform to not only showcase our remarkable achievements but also to highlight our ongoing activities and dedicated efforts towards fulfilling our institutional goals. In this issue, you will notice several innovative sections and layout changes that enhance the overall presentation.

As an institution, we have carefully identified and prioritized our strategic priorities, which serve as the pillars of our focus. These are Transform, Innovate, and Engage (TIE) to Impact. Our Pragna Magazine will be thoughtfully organized into separate categories aligned with our strategic priorities. We believe that this structure will provide you with a comprehensive understanding of our institution's multifaceted endeavors.

We invite all our readers to connect with us and share their thoughts, ideas, and feedback. Your active involvement is vital in our journey toward excellence. Please feel free to reach out to me at executivedirector@isbr.in. We look forward to hearing from you.

Thank you for your continued support and readership.

Dr. Anand Agrawal
Executive Director
ISBR Business School

DR. NILA A CHOTAI

DIRECTOR OF ACADEMICS, ISBR

BUSINESS SCHOOL
REAL WORLD. REAL LEARNING



Dear readers,

I wanted to take a moment to highlight the immense significance of education in our lives. I believe it is crucial to emphasize the transformative power of education and its profound impact on individuals and society as a whole. Education is the foundation upon which progress and development are built. It equips us with knowledge, skills, and perspectives that shape our understanding of the world and enable us to navigate its complexities. Through education, we expand our intellectual horizons, enhance our critical thinking abilities, and acquire the tools necessary to succeed in various spheres of life.

In an era of constant change and rapid technological advancements, education is more essential than ever before. It empowers us to adapt to evolving circumstances, embrace innovation, and contribute meaningfully to the global community. Whether it is the acquisition of technical skills or the cultivation of creativity and problem-solving abilities, education equips us to thrive in an increasingly interconnected and competitive world.

Furthermore, education plays a pivotal role in fostering social mobility and equality. It has the power to break down barriers and provide opportunities to individuals from all walks of life. By prioritizing inclusive and equitable education systems, we can create pathways for individuals to fulfill their potential, regardless of their socio-economic background, gender, or ethnicity. Finally, I would like to end with a quote from Chanakya Neethi “Education is the best friend. An educated person is respected everywhere. Education beats the beauty and the youth.”

Dr. Nila A Chotai
Director of Academics
ISBR Business School

FACULTY ACHIEVEMENTS

Mr. Kirron Bindu participated in the conference and presented a paper title "Banking Crisis of 2023" held at GIBS Business School Bangalore.

Dr. Supriya Lamba Sahdev published a paper titled "A study on the importance of shipping in maritime business in the context of the Indian economy" in a Scopus Indexed journal.



Dr. Supriya Lamba Sahdev published a paper titled "Empirical Study of CSR in Brand development in the IT Sector in Bangalore in SIBR" 2024 Seoul Conference (ISSN: 2223-5078).

Dr. Manish Kothari was a Panelist on "Embracing the Digital Age of Learning" on Bloomberg Edutech forum.



Dr. Veena Shenoy participated in a Roundtable discussion on Inclusive and Universal Design: Designing an equitable workplace experience at Haworth Bangalore!

Dr. Anand Agrawal published an article "Effective Listening for Exemplary Leadership".

Dr. Manish Kothari attended as a distinguished guest for "Smart City Governance" collaboration meeting in Kuala Lumpur from 11th - 16th September 2023.

Dr. Balachandar S engaged with ISTD as one of their guides, and guided 2 ISTD professionals in their project.

Dr. Sheetal Mahendher was a part of Spirit and ERASMUS Project at University of Lisboa, Portugal.



FACULTY ACHIEVEMENTS

Amrita School of Arts, Humanities and Commerce
Dept. of Commerce and Management in collaboration with
Dept. of Corporate & Industry Relations(CIR)

SPEAKERS

Panel Discussion on
"The changing landscape of the corporate world in digital era and how fresh graduates can stay ahead of the curve"

FRIDAY | 6th OCTOBER 2023
2:30 PM TO 4:30 PM

SPEAKERS

Mr. Aravind Warriar
Business Partner Human Resource
Vivek AB

Dr. K Kalaji
Associate Professor & Chairperson
Dept. of Commerce and Management
Amrita Mysuru Campus

Mr. Shyam, IIM Trichy
Manager-Placements
IIM Trichy

Mr. Joshua David
India Campus Lead-Phasis
Young HR Achievers Award Recipient

Dr. Balachandhar S
Asso. Professor & Sr. Manager, L&D
ISBR Business School, Bangalore

Mr. R K Patham Iyer (Ex- TCS)
Global Export Control/Compliance Expert
Consultant at Freelance

NAAC A++ ACCREDITED | URF | 7th BEST UNIVERSITY IN INDIA | No.1 THE HIGHER EDUCATION AWARDS 2023

Dr. C Manohar was an eminent speaker, and special guest in New Normal - Education Leadership Summit and Awards 2023.

Dr. Santhosh Kumar V participated as External Examiner for Department of Management Studies New Horizon College of Engineering on the topic "Corporate Exposure Seminar Report Presentation".

Dr. Manish Kothari was an eminent speaker and special guest in New Normal - Education Leadership Summit and Awards 2023.

Mr. Amit Kanchanbaras was a part of the remarkable Discussion on "Strategic Dialogue on Fintech: Fintech Open House with The Minister".

Dr Sheetal Mahendher had an interaction with our Minister for Higher Education, Dr. MC Sudhakar and delegates from York University , Canada on topics like Research and project collaboration with foreign Universities, twinning programs, diversity and inclusion in Universities and more.

Mr. Kamal Bali was awarded as Sir M Visvesvaraya Memorial Awardee 2023 BY FKCCI Bangalore.



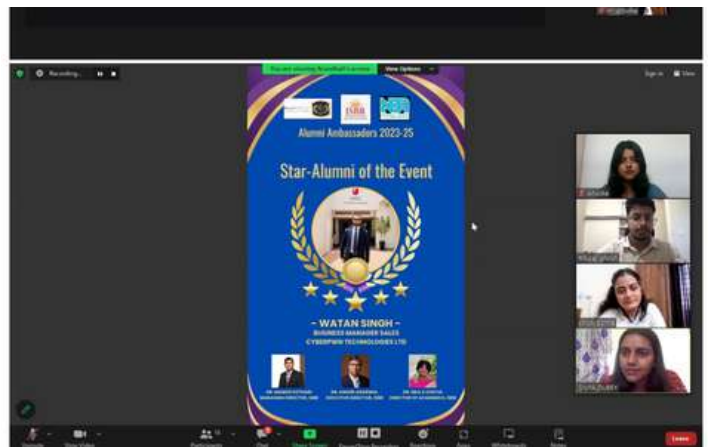
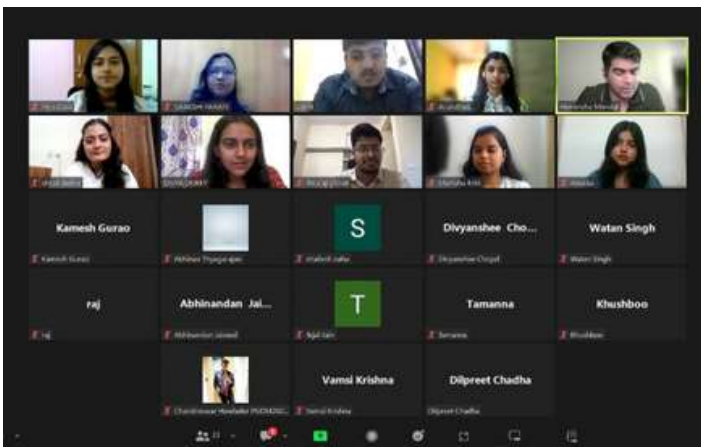
Dr Santhosh Kumar V and Dr. Guru Basava Aradhya S: Patent application titled "The Mediating role of Green Logistics and Supply Chain Management Practices in relationship between operations management practices sustainable organization performance"

Dr. Balachandhar S participated in the Panel Discussion on the topic "The changing landscape of the corporate world in digital era and how fresh graduates can stay ahead of the curve" in our Mysuru Campus.

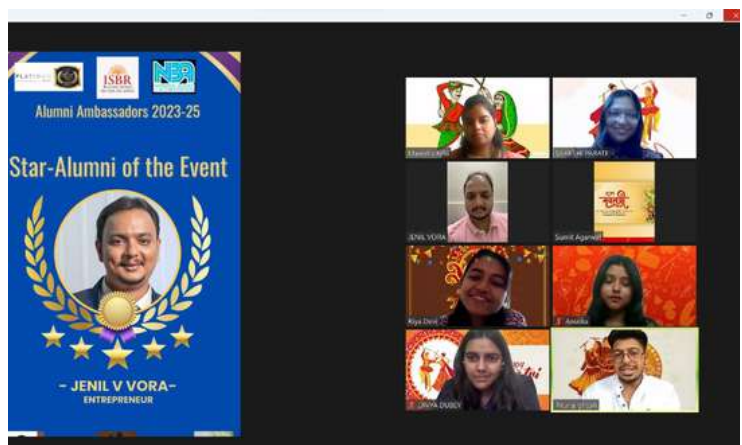
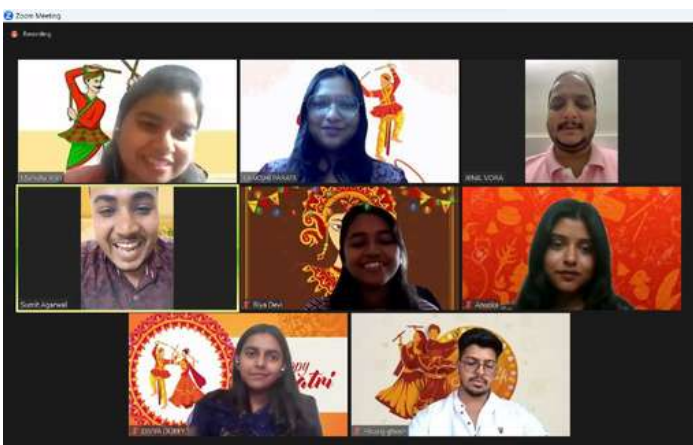


ALUMNI ENGAGEMENT

On September 24, 2023, Sunday at 2:30 PM, a virtual alumnus gathering was held, for the 2021-23 PGDM Batch of ISBR Business School which was designed to evoke cherished memories among the alumni. The event commenced with a welcome address followed by an engaging ice-breaker session which encouraged the alumni to share their fondest moments from their time at ISBR. Additionally, interactive activities such as spin the wheel and a fun game called Guess the Gibberish were organized which was really enjoyed by all of them and fostered active participation from our alumni community. The event also recognized Mr. Watan Singh as the Alumni of the Event. The gathering concluded with a lot of fun interaction, the junior alumni ambassadors giving a brief introduction about themselves and the alumni sharing their words of wisdom for the current batch.



On October 15th, 2023, Sunday at 2:30 PM, a virtual alumni meeting was held, for the 2014-16 PGDM Batch of ISBR Business School . It was the second event organized by alumni ambassadors who are a part of the Ambassadorship Programme at ISBR. The event also recognized Mr. Jenil V. Vora as the Alumni of the Event.



TESTIMONIALS



Rishikesh

PGDM 2023-25

Hello, I'm Rishikesh, currently pursuing my PGDM in Product Management at ISBR Business School. My experience here has been nothing short of extraordinary.

The faculty at ISBR are not just educators; they are passionate mentors who go the extra mile to inspire and guide students like me. The nurturing environment and diverse opportunities provided at ISBR have set the stage for me to prepare for a successful future.

One standout aspect I'd like to highlight is the mentoring sessions we had before the start of the academic year. These sessions allowed us to interact with industry experts who specialize in our chosen fields. Thanks to my mentor, I had the incredible opportunity to pitch my startup idea and even received guidance on connecting with potential investors to bring that idea to life.

Additionally, I'm immensely grateful to the college for giving me the chance to start a consultancy club. This platform allows me to apply my previous work experience and current classroom knowledge in real-world scenarios.

I'm confident that the skills and experiences I gain here will play a pivotal role in shaping my success in the future. As I reflect on my journey so far, I'm certain that my time at ISBR is a transformative one. Now I am sure, My time at ISBR will be a transformative journey.

Soumya S.

PGDM 2023-25

One of the most significant aspects of ISBR is its holistic mentoring approach to build future professionals. We have a separate department called students success center which primarily focuses on students' personal and professional grooming. We have a 6-level mentoring program involving peer to peer, faculty, international mentors, corporate experts, learning teams and alumni mentoring. We have also been divided into groups based on diversity and educational background called learning teams where we are exposed to build on e- portfolio and peer to peer mentoring. This is the most unique technique I have seen. These sessions are helping us to understand the areas of strength and weakness.

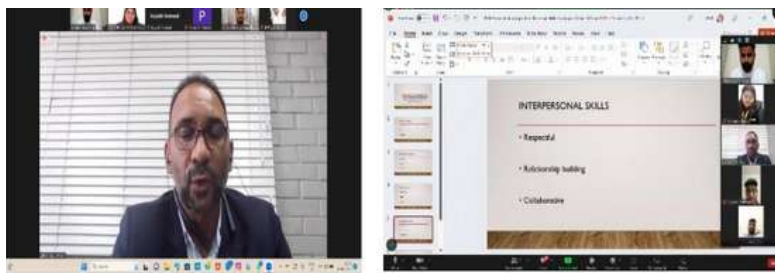
There are many students' driven ambassadorship programs which makes one understand the requirements of a corporate environment. I am holding 2 positions here which are really helping me in grooming my skills and making me ready for the corporate world.

I am also part of "Mylan" which is a public speaking club started by my fellow mates and this is aiding me in improving and also guiding other students with their communication skills. All these courses and skills are upscaling and helping me in my journey towards corporate life.



INTERNATIONAL OFFICE

On September 8, 2023, a virtual session, by Mr. Arjun Natarajan, founder and chairman of A&J Consulting International with offices in Hangzhou, Xiamen, and Shenzhen, China, and director of the Zhejiang branch of the China Chamber of International Commerce, was organized for the 4th trimester students of international marketing from 9 to 11 a.m. on the topic “Market entry strategies used by big businesses when growing their international trade”.



Global students from ISBR Business School, Bangalore had the privilege of attending a virtual mentoring sessions on 14th September, 21st September and 28th September, 2023, hosted by Dr. Gary W. Paul, Chief Environmental, Health and Safety, Social and HR Governance Officer.

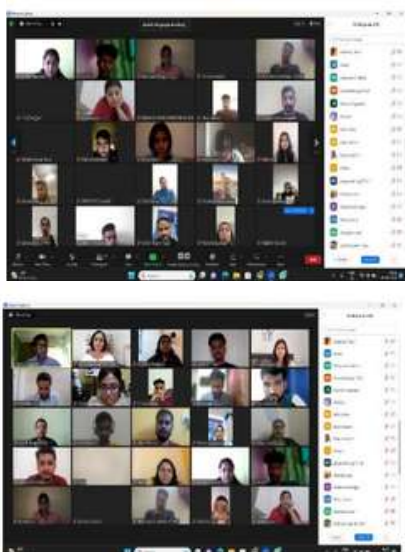
The International Office and international program students of the PGDM batch 2023–25 attended the Education USA "Study in the U.S." University Fair which was held on September 3, 2023, at 2:00 PM at the TAJ Hotel.



The MOU was signed between the University of Messina, Italy, and ISBR Business School, Bengaluru, on September 30, 2023.

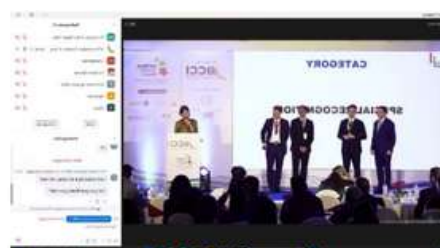
INTERNATIONAL OFFICE

The ISBR team comprising Dr. Anand Agrawal, Executive Director, ISBR and Dr. Supriya Lamba Sahdev, Manager International Programs and HOD Marketing, met Ms. Federica Maria Giove, Director of Uni-Italia India Offices, Mr. Arkaprabha Biswas, Manager of the New Delhi Office, and Jashan Sippy, Communication and Events Manager on September 20th, 2023, at the Oterra Hotel, and discussed over lunch, the possibilities of further partnerships with Italian Institutions.



The training session by Mr. Ankoor Dasgupta was organized on September 22, 2023, on the topic "Social Media Listening and Analytics: Tools that allow companies to monitor social media conversations and track brand mentions and sentiment," for PGDM batch 2022–24 Marketing specialization students.

ISBR Business School has been recognized with the prestigious IMPRESA Awards in the Academic Institution category and obtained a participation certificate during the event held on September 14th, 2023, at The St. Regis. The event was virtually attended by Dr. Manish Kothari, the Managing Director of ISBR, Dr. Anand Agrawal, Executive Director, Dr. Supriya Lamba Sahadev, H.O.D marketing and Manager international programs.



INTERNATIONAL OFFICE

On 26th September 2023, Dr. Supriya Lamba, H.O.D marketing and Manager international programs, ISBR Business School, Papiya Gayen, Marketing student of ISBR Business School and Mr. Ranjith Devaraj, Research and Teaching Scholar, visited the Euraxess India Chapter Event (European Research Day 2023) held at the Renaissance Bengaluru, Race Course Road Hotel.



Virtual meeting with Mr. Thomas Van Berckel Founder and MD Dutch Roof Consultancy and Toe to Heart, held on 26th September 2023 from 4:30pm to 4:45pm to discuss the future collaborations.

Mr. John Zachariah and Ms. Anuska Saha Students of PGDM batch 2023-25 along with Dr. Sheetal Mahendher Faculty Project coordinator had been to University of Lisbon, Portugal on an immersion tour from 11th Sep 2023 to 15th Sep 2023.



Ms. Shobha Naidu along with her colleague visited ISBR campus on 4th September, 2023, for discussion on UAE education fair show proposal with Dr. Supriya Lamba Sahdev, H.O.D marketing and Manager international programs, ISBR Business School.



INNOVATE

PATENTS

Dr. Prabhakar, Dr. Santhosh Kumar and Prof. Shireesha alongwith their team published their Patent titled ‘Industry 5.0 the human tech revolution, solutions, challenges and automation for industry in society.’ on Sep 1, 2023.

Dr Santhosh Kumar V and Dr. Guru Basava Aradhya S patent application title" The Mediating role of Green Logistics and Supply Chain Management Practices in relationship between operations management practices sustainable organization performance"

(12) PATENT APPLICATION PUBLICATION	(21) Application No.:202341044963 A
(19) INDIA	
(22) Date of filing of Application :05/07/2023	(43) Publication Date : 01/09/2023
(54) Title of the invention : INDUSTRY 5.0 THE HUMAN TECH REVOLUTION, SOLUTIONS, CHALLENGES AND AUTOMATION FOR INDUSTRY IN SOCIETY	
(51) International classification G06Q0010060000, G06Q0010100000, A61K0008020000, G08G0001140000, C12N0005074000	(71) Name of Applicant : 1)Dr S. Prabhakar Address of Applicant :Associate Professor, ISBR Business School, Bangalore, Karnataka 2)Prof Veera Shireesha Sangu 3)Dr Santhosh Kumar V 4)Dr Anurag Shrivastava 5)Dr Nityanand B Patil 6)Dr Arati Pant
(86) International Application No Filing Date	Name of Applicant : NA Address of Applicant : NA
(87) International Publication No	(72) Name of Inventor : 1)Dr S. Prabhakar Address of Applicant :Associate Professor, ISBR Business School, Bangalore, Karnataka 2)Prof Veera Shireesha Sangu Address of Applicant :Assistant Professor, ISBR Business Bangalore, Karnataka 3)Dr Santhosh Kumar V Address of Applicant :Assistant Professor, ISBR Business Bangalore, Karnataka 4)Dr Anurag Shrivastava Address of Applicant :Lincoln University College (LUC), I Doctoral Fellowship, Department of Electronics and Communication Engineering, Malaysia 5)Dr Nityanand B Patil Address of Applicant :Assistant Professor, Department of Management (MBA), IIBS Bangalore Airport Campus, Muttugodahalli, Bengaluru-562137, Karnataka 6)Dr Arati Pant Address of Applicant :Associate Professor, Department of Commerce, DSB Campus, Kuvana University, Nantial
(61) Patent of Addition to Application Number Filing Date	
(62) Divisional to Application Number Filing Date	
(57) Abstract :	The present invention relates to Management field, and its utility is Industry 5.0: The Human Tech Revolution, Solutions, Chai and Automation for Industry in Society. Industry 5.0 represents a paradigm shift where humans and advanced technologies work collaboratively to achieve higher productivity, customization, sustainability, and societal well-being. While it offers numerous benefits, addressing challenges such as workforce transformation, ethical considerations, infrastructure requirements, and economic disruption is crucial for a successful transition into this new era of industry
No. of Pages : 10 No. of Claims : 5	

PhD AWARDEES

Dr. Muralidharan and Dr. Uma Shankar were awarded their PhDs on October 6, 2023 under the FPM Category at ISBR Business School.



STUDENT PARTICIPATION

On 5th September 2023, in a remarkable achievement, a team comprising Sanjana Sheshadri, Shubham Kannamwar, Neha Shaw, and Priyanka Bhat has successfully secured a coveted spot in the finals of the Federation of Karnataka Chambers of Commerce and Industry's (FKCCI) prestigious event, MANTHAN. Their innovative project, aptly named "Cook-it,"



On 6th September '23, in the Global Pitch Competition 2023 Chapter level Finals, students showcased their innovative ideas and entrepreneurial spirit, earning them the distinguished title of finalists. The finalists' participation not only highlighted their dedication to entrepreneurship but also underscored the importance of fostering innovation at the grassroots level.



In a testament to academic excellence and strategic thinking, Ms. Sakshi Patidar and Mr. Saptadeep Chaudhury, students of PGDM (2023-2025), made our institution proud by securing the 2nd rank in the Case-or-Face competition held at IIT Bhubaneswar on October 7th, 2023.

WORKSHOPS

On 23rd Sept 2023, ISBR Business School organised an “Academic Excellence Workshop” with an objective to collaboratively master the academic courses of the students under the guidance of the facilitator. The workshop gave an opportunity to the students to enhance their learning experience for their courses.



On 27th and 28th Oct 2023, Our faculty members participated in the Behavioral Insights Research Workshop which was organized by the Centre for Behavioral Insights, under the aegis of Fortune Institute of International Business, New Delhi, India. The workshop gave insights into the human behavioral cycle and its implementation in society.

On 15th and 29th October 2023 a two day workshop was held for FPM 2022 Batch scholars to make them prepared for their module III Course work. It was an interactive session where the scholars were made aware about the work that they need to address during the module and make them aware about the opportunities.



The Theories of communication and their different roles in the corporate world was held in ISBR Auditorium in the presence of some imminent personalities of Mr. Rahul Mathur, Ms. Nimisha Kunnath Chatterjee, Mr. Sumit Dutta, Mr. Sudharshan Krishnamurthy. The session gave an insight about the importance of communication skills in an organisation and how effective communication can influence people in the society.

FACULTY DEVELOPMENT PROGRAMS

We are proud to recognize the outstanding achievement of our esteemed faculty members at ISBR Business School. These dedicated individuals have demonstrated their commitment to advancing their skills and knowledge and have successfully completed various FDPs



On September 9, 2023, Dr. Bhimaraya Metri, the Director of IIM Nagpur, conducted a Faculty Development Program (FDP). Dr. Metri has a rich history of occupying key leadership roles, including Chairman (PGPM), Dean (Academics), and Dean (Graduate Programmes) at MDI Gurgaon.



At ISBR, an FDP program titled "Advanced SEM Using Smart PLS & Text Analysis Using NVIVO" was organized from September 25 to 29, 2023. The FDP was conducted by ISBR.



On September 12, 2023, an FDP program on AACSB workshop (Association to Advance Collegiate Schools of Business) took place at ISBR.



ENGAGE

SOCIAL IMMERSION

The students visited a Government School in Anekal, Bangalore where they conducted drawing competitions and games competitions for children. They also visited the Silk Saree Factory in Anekal where they learned about various types of silk sarees and the printing machines.

A student driven program for the visually impaired individual from Mitrajyoti NGO. Harmony Senses broke down barriers and fostered inclusivity by celebrating the rich tapestry of human senses. By creating an environment where participants can engage with their surroundings in meaningful ways, we hope to empower and inspire, demonstrating that every individual, regardless of their visual ability, can experience the world with richness and depth.



On 30th of September, Narayana Hrudayalaya Blood Centre organised a blood donation camp in the campus. We could see active participation of students, faculty as well as staff members. The blood donation drive was truly encouraging and it filled a sense of satisfaction within the students.

On 1st and 2nd October 2023, the volunteers of sustainability club of ISBR were sent for a campaign outside to ensure cleanliness around, under the guidance of our coordinator Shiv Prakash sir.

On 3rd Oct, "say no to plastic" campaign, focused on the harmful effects of plastic that can ruin the environment from within. The campaign went on with distributing 'metal bottles' among the teachers and staff members in the campus. The motto was to promote healthy and environmentally friendly products.

ISBR EVENTS

On September 7, ISBR celebrated Founder's Day

Dr. Bhimaraya Metri the Director of the Indian Institute of Management, Nagpur, has been bestowed with the prestigious Gurushreshtha Award by the ISBR Group of Institutions.

Gouri Ganesh Festival at ISBR was conducted on 18th Sep 2023.



“Dominance of AI in the world” by Expert Speaker Mr Nitesh Kumar HR Adobe on September 23, 2023 at ISBR Business School.

On October 6, Student and Ambassador Achievement Event, a celebration of excellence and accomplishment was conducted in ISBR Auditorium.



Dholida Evening celebration was held on 20 October 2023 at ISBR Amphitheatre

In the month of October, Isbr hosted a captivating lecture titled " The role of AI in Bussiness " where the eminent speaker Prof Sanjay Mohapatra. Director of Research at Batoi Systems with COERA. (Instagram Information)



Social Media Club conducted Quiz Whiz on 17th Oct 2:30 PM onwards in Auditorium



On World Mental Health Day, October 10, ISBR Business School took a significant stride towards promoting mental well-being. We were honored to have Nrethya Ayappa, the Founder and Director of NEMADHI



ISBR CLUB ACTIVITIES

The Marketing Club Hosted 'Being Brand E'



The Finance Club conducted its first event for this session named "FINANCE QUIZ COMPETITION" on September 15.



The Analytics Club 'Analytica' hosted 'The Ultimate Analytics Challenge'



The Club Batch Ceremony 'Insignia' was held on October 13 at the ISBR Auditorium



Engage Edge, conducted a event on 17 October from 2:30 pm in class room no. 11, under the guidance of Prof. Shivprakash



The inauguration of the cultural club "KALAKRITI" was marked by an exciting Tambola game on Oct 10.



The Finance Club conducted its second event for this session "Divergence of Views" on Oct 17



The HR club conducted an event named "Convivial" on August 31, 2023





TRANSFORM

EXCELLENCE ALIGNED WITH NBA

The institution is strategically focusing on key areas, including Academic Success, contributions from the Student Success Centre, Entrepreneurship Development, Talent Cultivation, Alumni Engagement, Student Engagement, Community Engagement, Industry Collaboration, Impacting Student Career, Inclusive Education, Global Reputation, and Access to World-Class Resources which includes My Khana in canteen, Biometric, Smart Classrooms among others.



Additionally, ISBR Business School is placing significant emphasis on Excellence Aligned with the NBA (National Board of Accreditation) and Governance and sustainability. This involves

- Accreditations requirements are specified, and all departments work with an aligned vision of doing tasks and preparing documentation as per accreditation requirements
- Making of committees as per NBA requirements like policies drafting, revision, and implementation for all processes.
- Conducting Faculty Development Programs in the area of Research and academia.
- Analyzing gaps in terms of Operations and Academics and bridging these gaps by introducing foundation courses, academic excellence workshops for faculty members, and other such best practices.
- Working on lesson delivery, getting feedback from both students and faculty.
- System Driven Governance
- AACSB Workshop

PRAGNA

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Advisor - Dr. Anand Agrawal
Chief Editor - Ms. Dilpreet Chadha
Editor - Ms. Palak Misra

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