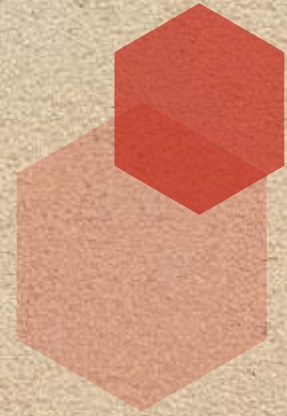




www.isbr.in



Each Step signifies the Journey taken

SUMMER INTERNSHIP REPORT

PGDM Class of 2023

About ISBR Business School (International School of Business and Research)



An institute of international educational standards, The International School of Business and Research (ISBR) was set up under the aegis of Bangalore Education Trust (established in the year 1990). The incubators of ISBR had a dream—the dream of a gateway that provides a global outlook, an infrastructure that beckons to explore and learn, a cradle that nurtures high ethical and human values. ISBR stands in the silhouette of such a dream. It is envisioned to become a globally recognized center of learning and research.

The edifice of ISBR is built on the foundation of three building blocks—the Governing Council, the Academic Advisory Board and the Board of Studies. These apex bodies, individually and collectively, contribute towards high standards of academic governance. With the competence and experience of the best minds from academics and industry, ISBR Business School is envisioned as an institute of high academic standards. The spirit of excellence that has founded ISBR Business School will remain the driving force. ISBR is committed to excellence in scholarship, training and service.

ISBR Business School takes pride in being a place where students and faculty can pursue knowledge without boundaries, a place where theory and practice combine to produce a better understanding of our world and ourselves. ISBR education prepares you to think on your feet and act decisively in any business environment.

At ISBR, the focus goes beyond education. ISBR aims to prepare students for life—ingraining in them the psyche of an eternal student—making them leaders, a leader who is an ever learner, driven by thirst for knowledge and the passion to excel and ignited with the desire to achieve success for life.

DIRECTOR'S MESSAGE



Greetings from ISBR family.

It gives me immense pleasure to present the Summer Internship report for PGDM Class of 2023. The Summer internship drive carried out in the month of May, 2022 witnessed 70+ companies, evincing interest to recruit from the smart , intelligent cohort of PGDM 2021-23. It is impressive to note that majority of participating companies had interesting roles to offer to our students . This, no doubt is a testimony to the academic excellence at ISBR. The faith imposed on brand ISBR from our recruiting companies is a responsibility we live upto with every passing year and every recruitment drive.

Dr. Y. Lakshman Kumar

HEAD – PLACEMENT'S MESSAGE



It is not enough to put in long hours in the classroom to ensure success. We at ISBR are committed to attaining excellence through innovation and smart work while the industry faces a precedent shift. ISBR is a leader in providing professional management education and has a strong track record of placements. ISBR is a B school of repute that was recently named The Best Industry-Linked Institute by AICTE-CII. We were also ranked as Platinum Institute for the past 5 years, indicating that we are on an unbeaten run (2016-20).

On behalf of ISBR placements and academic teams we would like to thank all recruiters for engaging in our summer internship program. It is my earnest belief that this symbiotic alliance will enrich both your esteemed organization and ISBR enormously.

Every student's journey at ISBR and beyond is significant to us at ISBR Business School. Keeping in mind the students' Industry Internship Program is an important element of progressing forward in the corporate world. In the month of May, ISBR Business School held an internship recruitment drive for the batch 2021-23. Summer Internship commences on June 1st and concludes on July 31st, 2022. The drive engaged more than 70 companies. Summer internship have been designed to assist our students in becoming intellectual leaders and strategic thinkers. Wishing all students a fantastic experiential learning.

Ameena Sattar

PGDM CLASS OF 2023

SKILL DEVELOPMENT & INDUSTRY INTERFACING DURING YEAR 1 - A SNAPSHOT

6

Certifications

44

Practitioner -led

- Workshops
- Short term courses
- Guest Lectures

24

Research Papares : Written / Published

(by students of PGDM
Class of 2023)

6

Conferences Participated

21

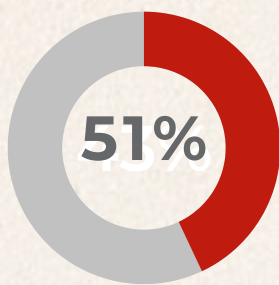
Events / Management Fests (National / International)

BATCH PROFILE

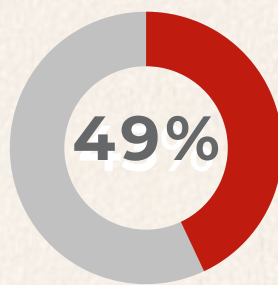
PGDM CLASS OF 2023

BATCH SIZE 183

GENDER DIVERSITY



MALE

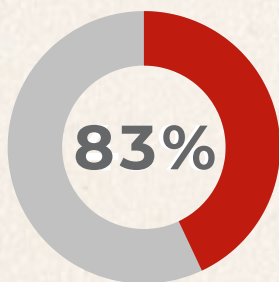


FEMALE

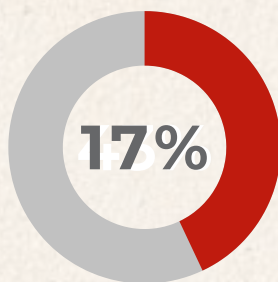
AVERAGE AGE

23

FRESHERS vs EXPERIENCED

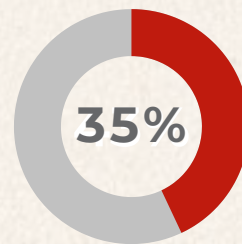


FRESHERS

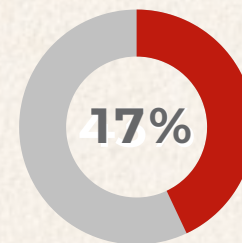


EXPERIENCED

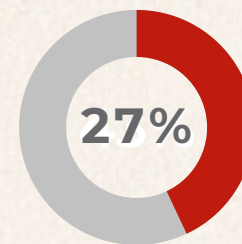
GEORGRAPHICAL SPLIT



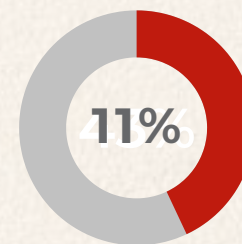
SOUTH



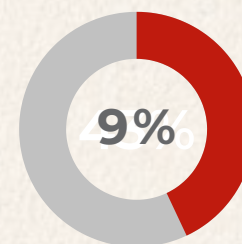
NORTH



EAST

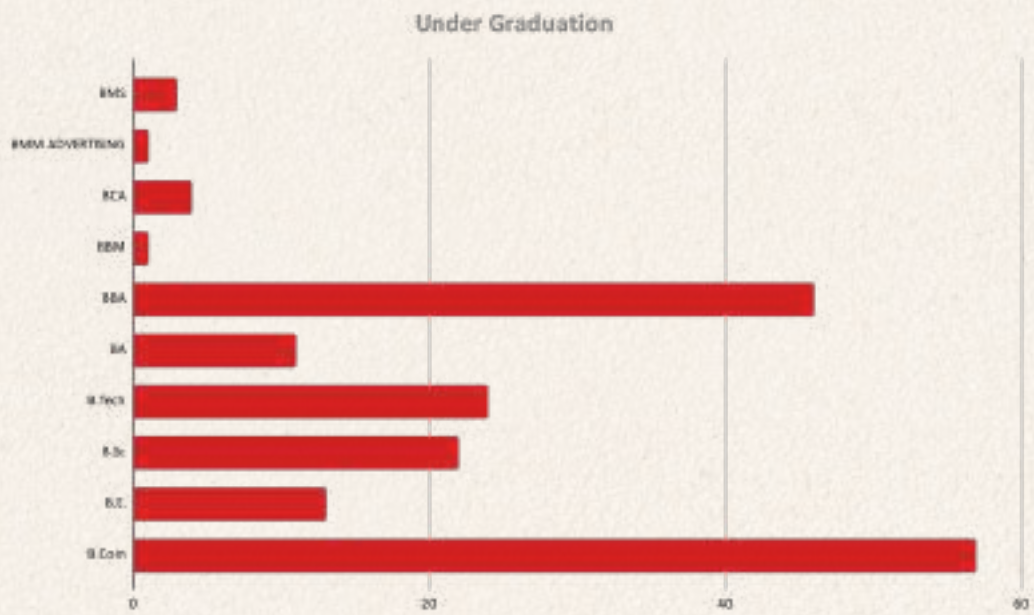


CENTRAL

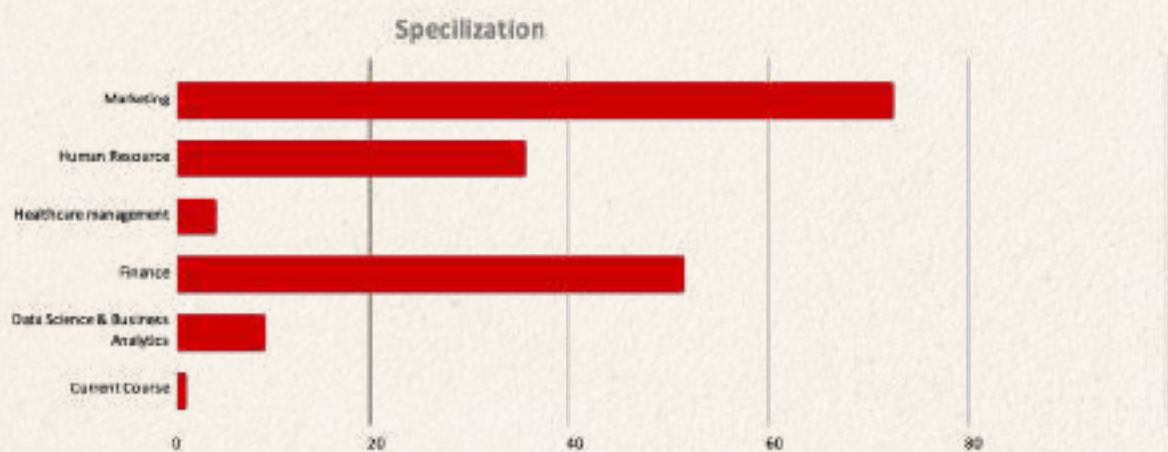


WEST

ACADEMIC DIVERSITY



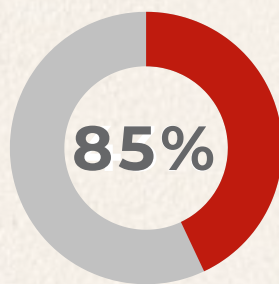
SPECIALIZATION



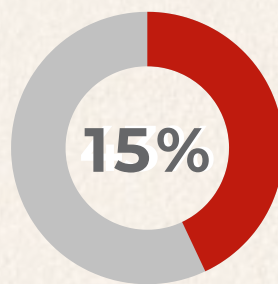
SUMMER INTERNSHIPS

A SNAPSHOT

COMPANIES
PARTICIPATED : **70**

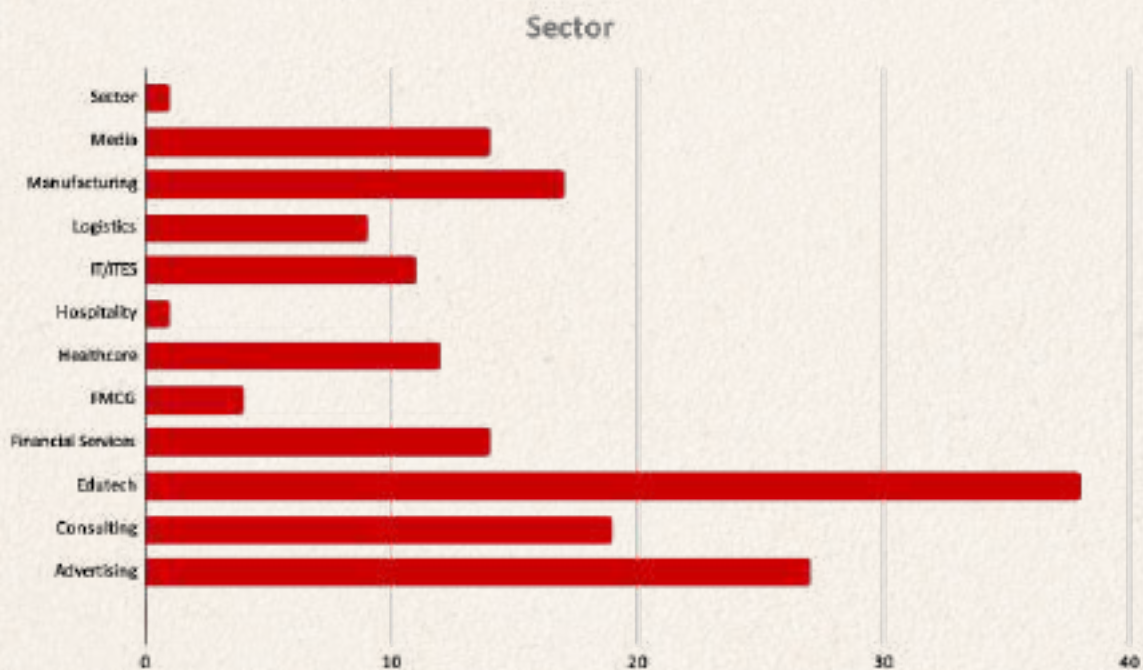


NEW



EXISTING

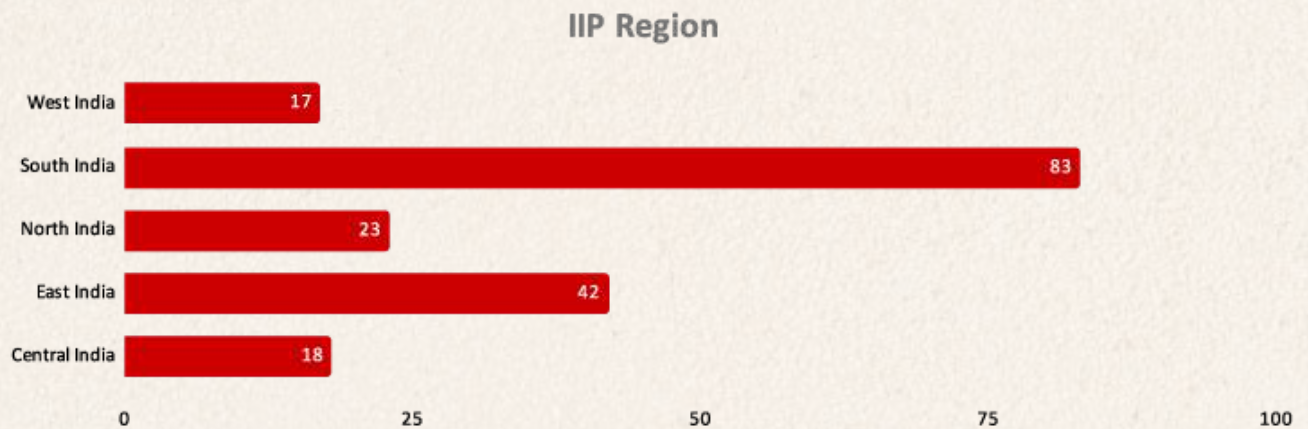
SECTORS REPRESENTED



SUMMER INTERNSHIPS

A SNAPSHOT

INTERNSHIPS REGION SPLIT



STIPEND OFFERED

30K PER MONTH
HIGHEST STIPEND

15K PER MONTH
AVERAGE STIPEND

TOP RECRUITING COMPANIES FOR SUMMER INTERSHIP

SUMMER INTERSHIPS

CLASS OF 2023

NAME | SPECIALIZATION | COMPANY

AAKANSHA JAIN	Human Resource	ABC Consultants
AASHI KHANDELWAL	Finance	Woxen Digital Pvt Ltd
AAYUSHI JAISWAL	Finance	Fundsroom
ABHIK KUMAR GHOSH	Marketing	Mozo Hunt
ABHINAV THYAGARAJAN	Marketing	E&Y
ABHINAV KUMAR PANSARI	Marketing	Jiyonwall
ABHISHEK GUPTA	Finance	Talentserve
ABHISHEK KUMAR	Marketing	Mea Arne
ABHISHEK PATRA	Finance	Fundsroom
AKANKSHA ROY	Human Resource	Quikjet Airlines
AKASH GAURAV	Finance	Talentserve
AKEEL AHMAD	Marketing	Jiyonwall
AKRITI PANDEY	Marketing	Woxen Digital Pvt Ltd
AKSHARA BIPIN PALSHETKAR	Finance	Live Projects - Academic
ALOK PRAKASSH	Finance	Woxen Digital Pvt Ltd
AMAN DWIVEDI	Human Resource	Woxen Digital Pvt Ltd
AMISHA SINHA	Finance	Motilal Oswal Financial Services Ltd
AMRIT KAUR	Human Resource	Talentserve
AMRIT PATNAIK	Marketing	Gill Instruments
ANAMIKA SINGH	Marketing	Woxen Digital Pvt Ltd
ANAND KUMAR TRIPATHI	Marketing	Pikkol
ANANDITA RAJU	Healthcare management	Kaveri Hospital
ANANYA SINGH	Marketing	Talentserve
ANGALAKURTHY VAMSI KRISHNA	Finance	Motilal Oswal Financial Services Ltd
ANKIT ANMOL SRIVASTAVA	Finance	Live Projects - Academic
ANMOL JAIN	Data Science & Business Analytics	Tenhard
ANSH MITTAL	Finance	Live Projects - Academic
ANSHU KUMAR	Marketing	ZI Media
ANUSHREE RAGHUWANSHI	Human Resource	Talentserve
ANVESHA SISODIA	Marketing	Kantar

SUMMER INTERSHIPS

CLASS OF 2023

NAME | SPECIALIZATION | COMPANY

APARAJITA GUPTA	Human Resource	ABC Consultants
APRATIM GUPTA	Human Resource	HCL
ARPITHA DHARA	Marketing	Jiyonwall
ARUSHI SINGH	Marketing	Woxen Digital Pvt Ltd
ASHISH KUMAR MOHANTY	Marketing	Mahindra BILL FORGE
ASHMITA BANERJEE	Marketing	Kantar
AVIJIT SAHA	Marketing	Southern Electronics
BABY KUMARI	Finance	Talentserve
BEULAH CHRISTY MANI G	Healthcare management	Kaveri Hospital
BHANSALI SRUSHTI NITIN	Data Science & Business Analytics	Live Projects - Academic
BINITA GHOSH	Human Resource	Talentserve
CECIL ANTHONY DSOUZA	Finance	Live Projects - Academic
CHAITHRA R	Human Resource	The Leading Solutions
CHANDRESWAR HOWLADER	Finance	Live Projects - Academic
CHINNU K	Operations	Universal Flexible Pvt Ltd
CHINTHAGINJALA HARITHA	Marketing	Woxen Digital Pvt Ltd
DANISH THARANI	Human Resource	Innovatworks
DEBLINA MAJUMDER	Marketing	Mozo Hunt
DEVALAPALLI SEVITHA	Data Science & Business Analytics	Talentserve
DEVANSHI SHRINIVAS PATEL	Marketing	Woxen Digital Pvt Ltd
DEVASHREE NAIK	Human Resource	Talentserve
DIKSHA RUSTAGI	Marketing	Woxen Digital Pvt Ltd
DIXIT ZANKAR SACHIN	Marketing	Jiyonwall
EAKESH GOSWAMI	Marketing	Talentserve
ENUGURU VAMSIPRIYA	Human Resource	Taj Krishna
ESHANT GUPTA	Human Resource	Hirexa Solutions Pvt Ltd
GAURANSHI SINHA	Marketing	Caramel29
GAURAV SINGH	Finance	Talentserve
GOBIKA K	Healthcare management	Kaveri Hospital
GOSWAMI JAYATI SHARAD	Marketing	INDUS VALLEY Pvt Ltd

SUMMER INTERSHIPS

CLASS OF 2023

NAME | SPECIALIZATION | COMPANY

GOURAV SAHU	Marketing	Jiyawall
GURUMOORTHY B	Operations	Universal Flexible Pvt Ltd
HABEEBRAHUMAN K	Data Science & Business Analytics	Live Projects - Academic
HARIKRISHNAN B NAIR	Operations	Catbus infolabs Pvt Ltd
HARSH LALA	Marketing	Talentserve
HARSHITA RAI	Marketing	Talentserve
HARSHITA ANAND	Marketing	Tenhard
HARSHITA SONI	Human Resource	ShippingKara
HEBZI MARVELIN JENISHA D	Human Resource	Quess Corp Ltd
HEGDE NIDHI HARISH	Marketing	Tercera
HEMANTH M	Human Resource	Genisys
HIMANSHU MANDAL	Human Resource	Tegfocus
HRIICHEEK DAS	Marketing	KPMG
JAHNVI GARG	Finance	Talentserve
JARKANI DIMPLE HARESHKUMAR	Finance	Fundsroom
JASWANTH KUMAR Y M N	Human Resource	Vortex wadag
JOBIN JOHN	Operations	Makli Drugs & pharmatics
K DINESH REDDY	Finance	BB Advisory
KAIVALYA APAMARJANE	Marketing	Woxen Digital Pvt Ltd
KAMALAPRIYA V	Data Science & Business Analytics	NPCI
KAMESH N GURAO	Marketing	Talentserve
KAUTHAM K	Human Resource	Quikjet Airlines
KIRUBHA GOWRI S	Marketing	Madras Mandi
KRISHNA SUDHAKAR KOTIAN	Finance	Live Projects - Academic
KRITHIGYA SANJAY GUPTA	Marketing	Jiyawall
KULDEEP RAJENDRA SINGH	Finance	Talentserve
KUMAR JAY KISHAN	Marketing	Innovatworks
KUNDAN KUMAR CHOUDHARY	Marketing	Talentserve
L ANANYA REDDY	Marketing	Woxen Digital Pvt Ltd
LAKSHMI V S	Finance	The Leading Solutions

SUMMER INTERSHIPS

CLASS OF 2023

NAME | SPECIALIZATION | COMPANY

LALAM JYOSHNA	Human Resource	Cephas Consultancy Services
M SAI PRANEETH	Finance	Vibgyor Advisors
MAHIMA PANDEY	Human Resource	Knowlexon Innovation and Technology Pvt Ltd
MANCHIKANTI SAI JAYASREE	Finance	The Leading Solutions
MANOJ A	Marketing	Woxen Digital Pvt Ltd
MANSI	Human Resource	Cephas Consultancy Services
MATHIVENTHAN K	Marketing	Talentserve
MAYANK BHARDWAJ	Marketing	Woxen Digital Pvt Ltd
MAYANK BHUTIA	Marketing	Mea Ame
MERIN ROSE HENRY DEVADAS	Finance	Woxen Digital Pvt Ltd
MERLIN ROSE HENRY HENRY DEVADAS	Finance	Woxen Digital Pvt Ltd
MRINAL P	Finance	Fundsroom
MUNDURU PAVAN KALYAN	Operations	SRD logistics Pvt
NANDINI SONI	Human Resource	KPMG
NEHA	Operations	Magnik India
NIKIL K	Data Science & Business Analytics	NPCI
OMKAR S CHITNIS	Finance	Fundsroom
PALLABI BARUAH	Human Resource	Joveo Technologies
PEDDADA SATYA VINEESHA	Human Resource	PureCode Software Inc.
PENTAPATI SREE HARSHA	Finance	Live Projects - Academic
POOJHA S	Finance	Fundsroom
PRAGYA SINGH	Operations	Tenhard
PREETISHA DAS	Operations	Kantar
PRERNA LANDGE	Marketing	Innovatworks
PRIYANKA BARKUR	Finance	Motilal Oswal Financial Services Ltd
PRIYANKA SONI	Finance	The Leading Solutions
RAHUL V	Operations	Pikkol
RAJVEER TIWARI	Marketing	Woxen Digital Pvt Ltd

SUMMER INTERSHIPS

CLASS OF 2023

NAME | SPECIALIZATION | COMPANY

RAMALAKSHMI S	Finance	TVS SRICHAKRA LIMITED
RANJAN SINGH	Finance	Talentserve
RASHMI PODDAR	Marketing	Routematic
RESHMAPRIYA R	Human Resource	Tamil Nadu Cooperative Milk producers Federation Ltd
RIA BISWAS	Finance	The Leading Solutions
RIDHIMA CHAUDHARY	Marketing	Tenhard
RISHU PRIYADARSHI	Finance	Woxen Digital Pvt Ltd
RIYA MAJUMDAR	Marketing	Britannia
ROHIT NASKAR	Marketing	Woxen Digital Pvt Ltd
ROSHAN VEERA VIGNESH AMARTHALURU	Finance	Live Projects - Academic
SAHINEE SAHA	Data Science & Business Analytics	Tenhard
SAI SAHITHI C H	Human Resource	Forit Media
SAIDU SAJEEVAMANI	Human Resource	Talentserve
SAILLY MARODIA	Finance	Talentserve
SANCHITA BOSE	Healthcare management	Kaveri Hospital
SANJANA ANANDANI	Data Science & Business Analytics	Talentserve
SAPTADIPA SARKAR	Human Resource	Talentserve
SARAN K S	Marketing	Tenhard
SAYANTAN DUTTA	Marketing	Amazon Web Services
SHAHIL ANSARI	Marketing	Woxen Digital Pvt Ltd
SHAILESH SAHU	Finance	Live Projects - Academic
SHANTANU BARAT	Marketing	Atlas Copco India Limited
SHARMA VANSHIKA MUKESH	Finance	Live Projects - Academic
SHIVAM CHOUDHARY	Finance	Motilal Oswal Financial Services Ltd
SHREYASH SRIVASTAVA	Marketing	Innovatworks
SHRIRAM B LALGUDI	Marketing	Woxen Digital Pvt Ltd
SHRUTI BOHRA	Human Resource	Wipro
SHWETA D	Marketing	Jyonwall
SHWETA RANI MAHATO	Finance	Talentserve
SIDDHARTH PATTANAYAK	Data Science & Business Analytics	Tenhard

SUMMER INTERSHIPS

CLASS OF 2023

NAME | SPECIALIZATION | COMPANY

SINGHAL AADI VINIT	Marketing	Talentserve
SIVA HARI KRISHNAN R	Finance	Fundsroom
SIVA HARISH H	Operations	Pikkol
SIVARAM B LALGUDI	Marketing	Woxen Digital Pvt Ltd
SKANTHA GURU RAJA C	Finance	Fundsroom
SNEHALRAJ SWARAJ VERMA	Marketing	Cummins India private limited
SOURA DEB SEAL	Finance	Bschool Bull
SRISHTI BURMAN	Marketing	Moze Hunt
SRISTHI SANKHALIKA	Marketing	Happy Agility LTD
SRITAM TRIPATHY	Marketing	Woxen Digital Pvt Ltd
SUBHAM SAHA	Finance	Talentserve
SUDARSHAN CHORDIA	Marketing	Woxen Digital Pvt Ltd
SUMAN KUMAR	Finance	Woxen Digital Pvt Ltd
SURBHI PANDEY	Human Resource	Talentserve
SURJEET KUMAR SAHU	Finance	Universal Flexible Pvt Ltd
SUSHMA SWARAJ	Human Resource	Vardhan Consulting Engineers
SWETA RAJAK	Marketing	Talentserve
TABUTWALE ANKITA VITTHAL	Marketing	Southern Electronics
TAMAGNI TALUKDAR	Finance	Talentserve
TAMIRA AKASH	Finance	Live Projects - Academic
TANGIRALA SARATH CHANDRA	Finance	Mahindra
TANISHA BORA	Marketing	Woxen Digital Pvt Ltd
TETALA JAYADEEP REDDY	Marketing	Woxen Digital Pvt Ltd
TIRTHARAJ MITRA	Human Resource	The Entrepreneurship Network
URMILA A JAIN	Marketing	Taj Krishna
VADAPALLY ANURAG	Operations	TWT Infotech
VARSHA M	Human Resource	Roots Multiclean Ltd
VARUN TYAGI	Marketing	Gill Instruments
VENKAT NARAYANAN L	Marketing	Woxen Digital Pvt Ltd
VIGNESHWAR M	Marketing	Woxen Digital Pvt Ltd

SUMMER INTERSHIPS

CLASS OF 2023

NAME | SPECIALIZATION | COMPANY

VIJAY ARUN	Marketing	Grown
VIREN VISWANATHAN	Human Resource	Talentserve
VISHAL VISWANATH	Marketing	Woxen Digital Pvt Ltd
WATAN SINGH	Marketing	Gurusthaan
YADAV PREETI RAMESH	Finance	Live Projects - Academic

ISBR GROUP OF INSTITUTIONS

ISBR BUSINESS SCHOOL

DEPARTMENT OF EXECUTIVE EDUCATION

ISBR RESEARCH CENTRE

ISBR COLLEGE

ISBR LAW COLLEGE

ISBR EVENING COLLEGE

ISBR PU COLLEGE



REAL WORLD. REAL LEARNING



www.isbr.in