

Press Release

ISBR achieves 96% Placements, for its PGDM class of 2020-2022

It is with great pride that ISBR Business School announces the successful completion of Cohort -1 of the Placement process for the class 2020-22 of PGDM. This places ISBR amongst the very few B-schools in the country to achieve wonderful placements. ISBR Business school is Bangalore Based Business School, rated as a platinum category school for 5 years consecutively, by the people who matters. i.e., AICTE and CII. Since its inception, ISBR has become a preferred destination for the recruiters across industries owing to its diverse quality of students with excellent educational and work experience background & locational advantage.

Placement Chair – Prof Amit Kanchanbaras said, current year recruiters were Hexaware, PwC, Dell, Grant Thornton, L’Oreal, Berger Paints, KPMG, Toyota, Forrester, DHL, Flipkart, Tredence Analytics, Dun & Bradstreet, SmartStream, Trinamix, Optimal Strategix Group, Envision, Randstad, Adecco, FedEx, NinjaKart, Rakuten, Cinapolis, Evosys, Markets&Markets, ANZ, ICICI Lombard, Zycus, DCB Bank and EXL.

Placement Head – Ms. Ameena Sattar informed a total of 91 companies participated in the placement process and with 175 offers were bagged by the batch across various domains.

Director – Dr. Y L K (Y Lakshman Kumar) added that the median salary was recorded at 7.2 LPA - CTC and the average salary was recorded @ 7.5 LPA. The highest package of 11 LPA was bagged by 3 students. The B-School has witnessed growth of quality and quantity of companies who visited campus this year.

Dr Manish Kothari, MD, ISBR group of Institutions informed that this year entire placements process was driven by student body. **“PlaceCom StratX”**, which managed end-to-end process of placements. He also added that “Business Schools like ISBR and the like have been able to complete its placement season, 6 months earlier to the students completing their program”

It was very interesting to see almost all the students bagging more than 1 or 2 offers from companies. This is a great sign for the economy in the right direction. It showcases that, Indian students from Institutions like ISBR are getting preferred choice for bigger and better roles.

Companies which have recruited the students were pleased with the quality of students and said that the students have focused on skill-based learning and value-based learning. This has been the key differentiator. Moving forward, the director informed that, “ISBR has made skills and value based learning a key focus of the institution.