

**Consultancy (from Industry)**

Sl No	Year	Research Funding (INR)
1	2021-22	11,50,800
2	2020-21	5,81,463
3	2019-20	10,12,123

Sl No	Company Name	Company Sector	Type of Service	Title of Service	Year	Faculty Name	Funding Company	Fee Received from Industry (in Rs)	Start Date	Finish Date	Research Progress
<b>2021-2022</b>											
1	Big Mishra Peda	Retail	Consulting	Market Expansion	2021	Dr Y Lakshman Kumar, Dr. Guru Aradhya	Big Mishra Peda	2,50,000	20-02-2021		Ongoing.
2	Vikram Resins and polymers	Financial	Consulting	Detailed Financial analysis	2021	Prof Kirron Bindu	Vikram Resins and polymers	1,00,000	30-07-2021		Completed
3	Nagadheep Satyanarayana CA	Consulting	Marketing Pitch Book	Dealer Network Enhancement	2021	Kirron Bindu	Client (Confidential)		01-07-2021		Ongoing
4	Vikram Resins and polymers	Financial	Consulting	Detailed Financial analysis	2021	Prof Kirron Bindu	Vikram Resins and polymers	1,00,000	15-06-2021		Completed

5	Nagadheep Satyanarayana CA	Consulting	Marketing Pitch Book	Store Audit	2021	Kirron Bindu	Client (Confidential)		01-08-2022		Ongoing
6	Crederity Info services	Consulting	Strategy	Meeting & device strategy	2021	Dr Y Lakshman Kumar	Client (Confidential)	1,19,000	June, 2021		Ongoing
7	Markhow	Consulting	Strategy	Consulting	2021	Dr B S Patil	Client (Confidential)	25,000	April, 2021		Completed
8	ONGC	Teaching enrichment	training	training	2021	Sri Suresh Raju	Client (confidential)	28,000			Completed
9		Consulting	training	training	2021	Team of faculty Dr Y Lakshman Kumar		34,000	2021		Completed
10	Cubera Tech	Consulting	Consulting	Consulting	2021	Manohar	Cuberatech	2,00,000			Completed
11	ISDC Global	Education	Training	Lateral Thinking and Creative Writing	2021	Dr. Karpagam	ISDC Global	8000	08-05-2021	31.07.2021	completed
12	ISDC Global	Education	Training	Brain Storming and Reverse Brainstorming	2021	Dr. Karpagam	ISDC Global	8000	12-05-2021	31.07.2021	completed

13	ISDC Global	Education	Training	Brain Storming and Reverse Brainstorming	2021	Dr. Karpagam	ISDC Global	14400	12-05-2021	31.12.2021	completed
14	ISDC Global	Education	Training	Brain Storming and Reverse Brainstorming	2021	Dr. Karpagam	ISDC Global	14,400	12-05-2021	31.06.2021	completed
15	Suchandra Technologies Pvt Ltd		Consulting	Market research and market the product	2021 - 2022	Dr Y Lakshman Kumar	25% of the sales made	Mar-21	In Process	31.03.2022	
<b>2020-2021</b>											
1	Kishori Nursing Home	Hospitals	Survey	Consulting	2020-21	Dr Y Lakshman Kumar	Kishori Hospital	50,000	October	November, 2020	Completed
2	Transaltus	Consulting	Feasibility	Consulting	2020-21	Dr Manasa nagabhushanam	Transaltus	60,000	March	March	Completed

3	ONGC Foundation	Consulting and Social Welfare	Training Design and Content	Design and Develop Content for ONGC Foundation Fellowship Program 2020	2020-21	Suresh Raju	ONGC Foundation	32,159	23-02-2021	25-02-2021	Completed
4	AACT Advisors	BFSI	Report	Report	2020-21	Dr Manasa Nagabhushanam	AACT Advisors	1,18,125	June, 2020	Sept, 2020	
5	Crederity Info Services	General Management	Consulting	Consulting	2020-21	Dr Y Lakshman Kumar	Crederity	55,000	June, 2020	May, 2021	
6	Nagadheep Satyanarayana CA	Consulting	Marketing Pitch Book	Dealer Network Enhancement	2021	Kirron Bindu	Client (Confidential)		01-07-2021		Initial stages
7	Nagadheep Satyanarayana CA	Consulting	Marketing Pitch Book	Store Audit	2021	Kirron Bindu	Client (Confidential)		01-08-2021		Preliminary
8		Online Training	Training		2020-21	Dr Y Lakshman Kumar and TEam	Client	1,66,949	October, 2020	May, 2021	

9	ISDC Global	Education	Training	Brain Storming and Reverse Brainstorming	2021	Dr. Karpagam	ISDC Global	14400	12-05-2021	31.07.2021	completed
10	ISDC Global	Education	Training	Brain Storming and Reverse Brainstorming	2021	Dr. Karpagam	ISDC Global	18,000	12-05-2021	13.11.2020	completed
11	ISDC Global	Education	Training	Brain Storming and Reverse Brainstorming	2021	Dr. Karpagam	ISDC Global	12,830	12-05-2021	11.01.2021	completed
12	L & T Mysore	Training	Training	Designing and Training	2021	Dr C Manohar	L & T	54,000	August	Sep-21	Completed
13	Do – Dough	Consulting	To create and design an effective business strategy for a home grown start up named		2020 - 2021	Mr. Amit Kanchanbaras	10% of the sales earned	Jan-21	In Process		

2019-2020											
1	NET	Advisory Services	Advisory & consultant	Advisory and Consulting	2019-2020	Dr C Manohar	NET	9,00,223	June, 2019	December, 2019	Completed
2	Tumkur Merchant Cooperative	Training	Training	Training	2019 - 2020	Dr Manasa Nagabhushanam	Tumkur Merchant Cooperative	15,900	December	December, 2019	Completed
3	Crederity Info Services	Consulting & Advisory	Consulting & Advisory	Consulting & Advisory	2019-2020	Dr Manasa Nagabhushanam	Crederity Info Services	96,000	June, 2019	Apr-20	On going