



**International School of  
Business & Research**  
Bangalore



29

Years of  
Academic  
Excellence



# Placement Excellence Report

PGDM (2017-2019)



Real World.  
Real Learning.

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## Awards & Accolades

ISBR's PGDM program is accredited by National Board of Accreditation (NBA)

### **Platinum Institute**

(Top 3% of management colleges in India)  
AICTE-CII Survey, 2016, 2017, 2018

### **Best Education Brands**

The Economic Times, 2019

### **6th in India - Quality Campus Life**

### **7th in India - Student Diversity**

Grand Jury Awards, EducationWorld, 2019

### **Ranked in India's Best B School Category**

Dalal Street Journal

### **Awarded National Championship for Entrepreneurial Activities**

National Entrepreneur Network (NEN)

### **Awarded Best B School of the year**

Public Relations Council of India (PRCI)



# ABOUT ISBR

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ISBR Business School, one of the top business schools in India takes pride in creating an atmosphere wherein both students and faculty can pursue boundless knowledge, a single roof where theory and practice go hand in hand to present better understanding about oneself and the world around. Education at ISBR prepares you to think boldly and act confidently in any business environment. At ISBR, the focus goes beyond education. ISBR aims to prepare students for life - Making them Leaders.

The success of ISBR as an acknowledged institution for quality learning is an outcome of the various facets that give ISBR its characteristic value - the faculty, enterprising students, infrastructure facilities and industry partnerships.



# Placement Director's Message

Dear Aspirant

At ISBR Business School, the student mix is selected through a rigorous selection process ensuring that only quality students get into our campus.

Students at ISBR are exposed to a curriculum that is thoroughly updated and in sync with the demand of modern business scenarios. Students at ISBR Business School are trained in various subject areas for developing their techno-managerial and leadership capabilities.

ISBR is proud to have stood up to the expectations of several organizations for over a decade and past recruiters have been regularly recruiting our students which stands as a testimony to the quality of our students. ISBR has been ranked **Platinum institute** and is rated among the top 3% of the B-schools in the country consecutively for the last 3 years by AICTE-CII for the strong linkage with the industry. The institute

is committed to excellence as its core mission and practices innovation in management learning that is not only conceptual but analytical and decision oriented.

This document intends to give you a snapshot of the placements process at ISBR Business School. I hope the information you have received will be helpful as you consider opportunities to pursue your master's in the field of management.

Best Wishes,  
**Abbas Ali Uppin**

# Placement Snapshot

The Department of Placements at ISBR Business School works closely with all the stakeholders viz, the industry, students, faculty and alumni. The objective of the department is to facilitate career opportunities to students by acting as an interface between students and corporates. The department is able to achieve this objective through carefully crafted initiatives and training programs which bridges the skill gaps of students vis-à-vis industry expectations.

The Department of Placements at ISBR Business School operates on a win-win model for its stakeholders. Through Skill Capital (Internship Fair) and Talent Connect (Placement Drive), ISBR Business School sets up a platform for students and industry to explore and fulfill mutual aspirations. Having been rated by AICTE-CII for three consecutive years as "Platinum Institute" which places ISBR Business School among the elite 3% of Indian management colleges not only stands as a testimony to the strong and unparalleled collaborations the ISBR Business School enjoys with the Industry but is also a reflection of the amount of trust and confidence that the corporate world bestows on ISBR Business School and its students.

180+

Companies for Placements and Internships

16%

Referral Placements through Alumni

15+

Sectoral Representation

39%

New Recruiters

91.3%

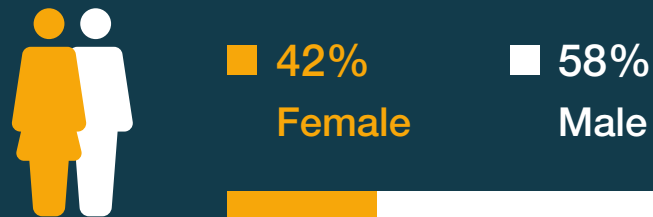
Students Placed

# Batch Profile

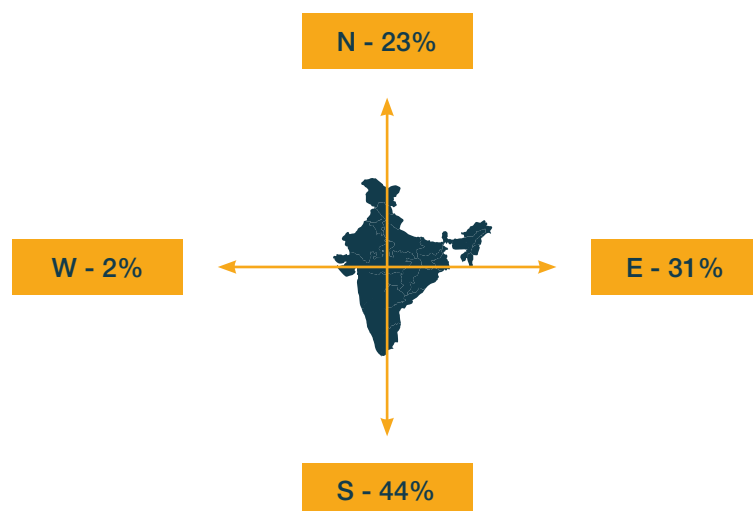
## PGDM 2017-19

Average Age: 23 Years

### Gender Ratio



### Geographical Spread

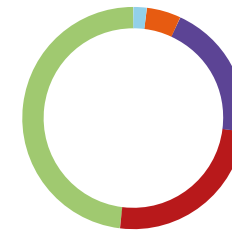


### Education Background



- Others (14%)
- BBA (20%)
- B.Tech (26%)
- B.Com (40%)

### Specialization-Wise split



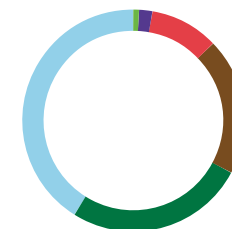
- IB (2%)
- Operations (5%)
- HR (20%)
- Finance (25%)
- Marketing (48%)

### Specialization Wise Recruiter Participation



- IB (3%)
- Operations (12%)
- Finance (16%)
- HR (19%)
- Marketing (50%)











### Specialization Wise Placements



- IB (1%)
- Healthcare (2%)
- Operations (10%)
- HR (20%)
- Finance (26%)
- Marketing (41%)

# Sector Wise Top Recruiters And Roles Offered

## Marketing

Specialization	Recruiting Company	Sectors	Roles Offered
Marketing	 CRISIL	Consulting	Research Associate
	 MICROLAND	IT	Trainee
	 jaro education	Education	Academic Counsellor
	 ConvertCart	E Commerce	Sales Catalyst
	 BYJU'S The Learning App	Education	Business Development Associate
	 Kotak life	BFSI	Executive Trainee
	 future group	Retail	Senior Executive
	 Goody	FMCG	Trainee
	 FAST FIRE	FMCG	Business Developer
	 JOCKEY	Manufacturing	Management Trainee

## HR

Specialization	Recruiting Company	Sectors	Roles Offered
HR		Consulting	Executive-Accounts
		Consulting	Assistant Manager - Credit
		IT	Associate
		Consulting	Analyst
		Manufacturing	Assistant Manager- Credit
		Consulting	Business Development Manager
		Pharma	HR Executive
		Hospitality	HR Executive

## Finance

Specialization	Recruiting Company	Sectors	Roles Offered
Finance		Tourism	Executive-Accounts
		BFSI	Assistant Manager- Credit
		BFSI	Associate
		BFSI	Analyst
		BFSI	Assistant Manager- Credit
		BFSI	Business Development Manager

## Operations

Specialization	Recruiting Company	Sectors	Roles Offered
Operations		Retail	Use Happiness Officer
		E Commerce	SNO Lead
		Insurance	Business Development Manager
		Manufacturing	Associate Analyst
		Retail	Management Trainee
		E Commerce	Management Trainee





# ISBR Business School

## Top Participating Recruiters

### BFSI

#### Top Participating Companies



### Information Technology

#### Top Participating Companies



### Manufacturing Sector

#### Top Participating Companies



## Automobile

### Top Participating Companies



## FMCG

### Top Participating Companies



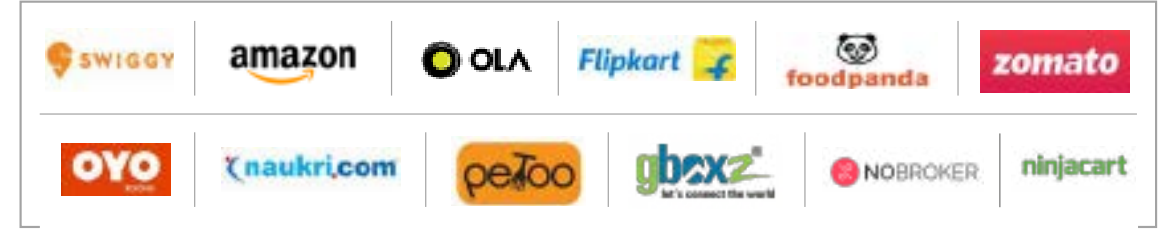
## Healthcare

### Top Participating Companies



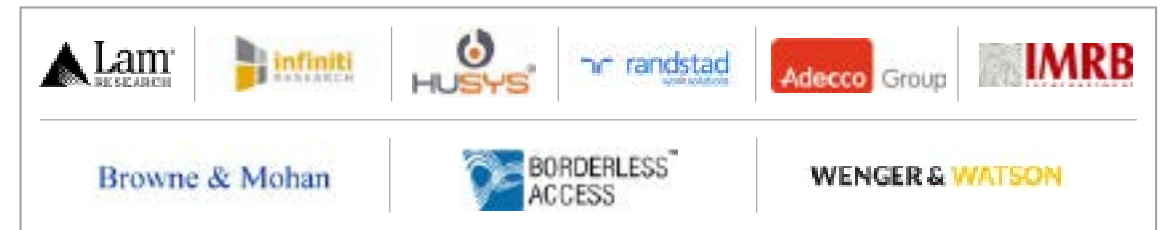
## E-Commerce

### Top Participating Companies



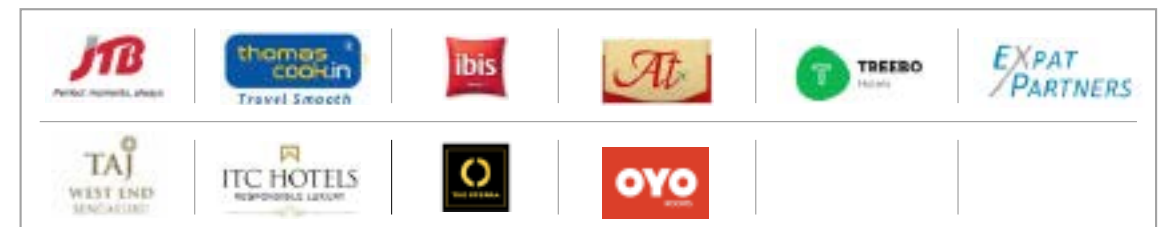
## Research And Consulting

### Top Participating Companies



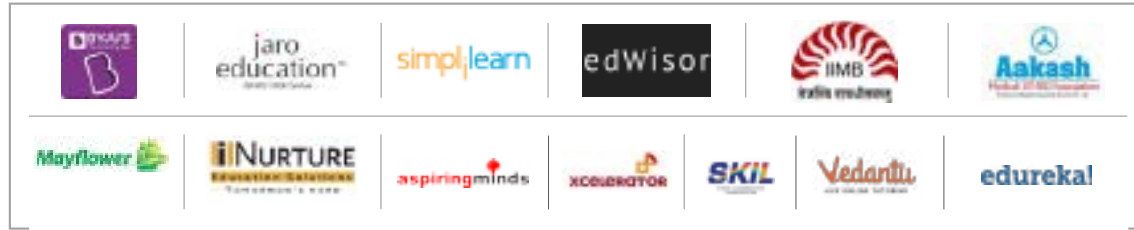
## Hospitality

### Top Participating Companies



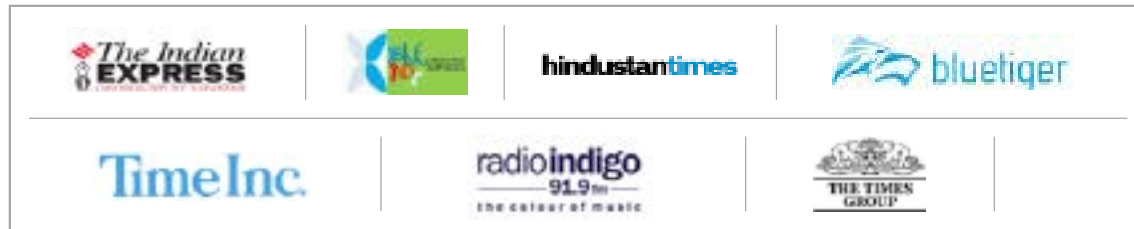
## Education

### Top Participating Companies



## Media

### Top Participating Companies



## Retail

### Top Participating Companies



## Infrastructure

### Top Participating Companies



## Logistics

### Top Participating Companies



## Consulting

### Top Participating Companies



## Aviation

### Top Participating Companies





# Roles Offered



HR Analyst



Digital Marketing Expert



Project Manager



Research Analyst



Operations Manager



Product Manager



Compliance Manager



Executive Taxation



Finance Analyst



Purchase Executive



Business Development Manager



Market Research Analyst

“The two years away from home, studying in ISBR, shaped me as a person. It taught me how to be independent and more! It also gave me some great friends and memories! ISBR was a life-changing experience for sure!”

**Sneha Kartikeyan**  
Excentrix

“PGDM With International Study Trip at ISBR gave me a lot of exposure and knowledge. My visit to Malaya University, Kuala Lumpur, was my most memorable experience at ISBR. I got a chance to listen to international experts and understand the global skills and standards required for my career.”

**Renu Lakra**  
Career Net

“ISBR faculty provided me with constant support and all the tools required to excel in my career. They always encouraged me to bring out the best in me.”

**Agniva Mukherjee**  
Kotak Life Insurance

“When recession hit in 2009, the job market was in a terrible state. But I got campus placement, thanks to ISBR. I also got a chance to go abroad and complete projects in 9 countries due to the strong educational foundation laid by this institute. ISBR is the right place to be at for those who dream big.”

**Noorjahan Begum**  
Eureka Forbes

“My experience with ISBR shaped my future. I was ecstatic when I got an offer from Morgan Stanley, the US Multinational in Financial Services.”

**Soham Chakraborty**  
Morgan Stanley

“ISBR gave me the guidance I required to achieve my goals. I thank all the faculty members for inspiring and motivating me to improve my skill sets and competencies. Getting placed in Jaro Education was a dream come true for me.”

**P. Arunodai Reddy**  
Jaro Education

“My sole purpose of doing a PGDM course was to get good placement with an equally good package, and it was fulfilled the day I got placed in petoo. in and landed up with the highest package I could dream of. I would like to thank Mr. Manish Kothari as well as the entire management of ISBR.”

**Petoo**  
India Marketing Head

“I came to ISBR wondering if it was the right choice as there were so many options to choose from. My experience taught me that it indeed was the right choice. ISBR has a great faculty and good infrastructure as well as good placement opportunities.”

**C.H. Somanath**  
Mahindra





“ISBR’s industry connect initiative is a great platform for industries to interact with the young talent.”

**Surender Singh Rajpurohit**

Volvo

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“A great institution imparting very impactful courses along with the industry. This healthy collaboration between academia and industry is the need of the hour.”

**Rajinish Menon**

Microsoft

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“Diverse talent pool with immense learning potential.”

**Noni**

HSBC

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“We are very pleased to interact with ISBR students. They really excel in their capacity and with the right practical knowledge, they will really go places.”

**Kotal Life Insurance**

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“Had a wonderful experience interacting with students here. The school has provided its students with an environment that helps them learn and grow in the most practical way possible. Very impressed!”

**Sanchi Poovaiah**

Raybaby

“ISBR is placed in the right environment and is well connected with the leading companies to impart the best of industry exposure to the student community.”

**Mathew Chacko**

Tech Mahindra

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“ISBR has wonderful students coupled with the right mix of attitude, knowledge and other skill sets. The students are really good performers.”

**Arpita Saha**

Borderless Access

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“Appreciate the fact that the industry–academia gap is bridged to a very large extent by lot of industry interactions”

**Sunil Rao**

Google India

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“ISBR students are quite competitive and have an edge to differentiate”

**Vanessa**

Morgan Stanley

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“I am really impressed by the vision and passion of the management and the faculty, especially in the way they are emphasizing connections with the industry and a practical hands-on orientation to the students.”

**Gopal Pingali**

IBM

# Placement Events

Skill Capital and Talent Connect are among the innovative practices ISBR Business School has put forward to scale and strengthen the placement process. These practices have been highly appreciated by the industry and students with proven results of success.

ISBR operates on a win-win model for its stakeholders—students, industry, faculty and alumni. Through Skill Capital— Internship fair and Talent Connect— Placement drive, ISBR Business School sets up a platform for students and industry to explore and fulfill mutual aspirations. Having been rated by AICTE-CII for three consecutive years as “Platinum Institute” places ISBR Business School among the elite 3% of

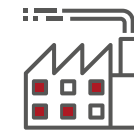


Indian management colleges. This not only stands as a testimony to the strong and unparalleled collaborations ISBR Business School enjoys with the Industry but is also a reflection of the amount of trust and confidence that the corporate world bestows on ISBR Business School and its students.

## Firm Steps At Success



Case Study  
and Paper  
Presentations



Industry  
Visits



Organizational  
Study



Panel  
Discussion



Guest  
Lecture  
Series



International  
Learning  
Exchange  
Programs



Industry  
Mentoring  
Sessions



Alumni  
Mentoring  
Sessions



Corporate  
Training



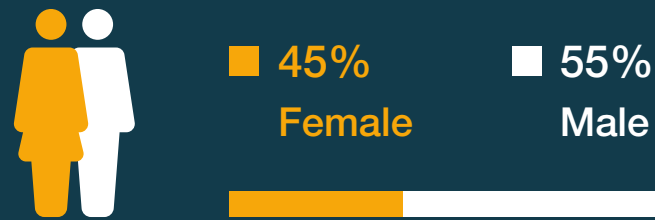
Research  
and  
Consulting



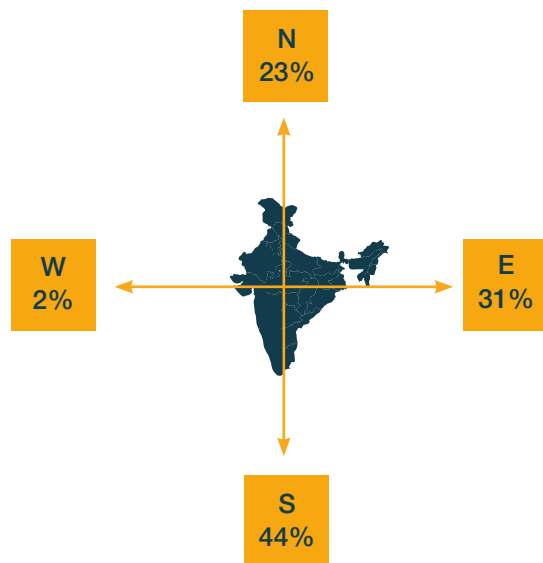
# Batch Profile

## PGDM 2019-21

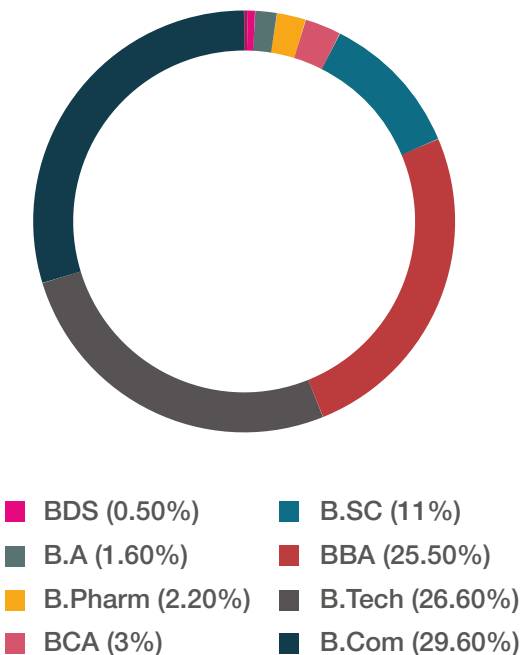
### Gender Ratio



### Geographical Spread



### Academic Discipline



## ISBR Group of Institutions

**ISBR Business School** : PGDM | Global PGDM | PGDM with One Semester Abroad | PGDM in Sports Management | PGDM in Operations, Supply Chain & Logistics | MBA

**ISBR College** : BBA | BBA in Aviation Management | BBA with CMA | B.Com | B.Com with ACCA | M.Com. | One year PGDM

**ISBR Law College** : BBA, LL.B | LL.B | PG Certificate Course in Cyber Laws & IT | PG Certificate in Intellectual Property Rights | Certificate course in Constitutional Law | Certificate course in Human Rights

**Department of Executive Education** : PGDM | Global PGDP | One year PGDM

**ISBR Research Centre** : Ph.D. in Management | Ph.D. in Commerce

**ISBR Evening College** : B.Com (Evening)





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