

BBA with Business Analytics

The Undergraduate Program in Commerce;
Integrated with IoA Curriculum



ISBR College

16, 2nd Main Rd, Electronics City Phase 1,
Electronic City, Bengaluru, Karnataka.

BBA with Business Analytics

The BBA with Business Analytics program is accredited by the Institute of Analytics (IoA), UK. The Graduates can apply for IoA Graduate Membership after the Successful completion. The Institute of Analytics (IoA) is the Professional Body for Analytics and Data Science professionals in UK and International. IoA is a not-for-profit organization that exists to promote greater awareness, understanding and innovation in Analytics. IoA is fully supported in their mission by leading organizations in the sector. The Institute of Analytics provides members with the opportunity to network with other professionals in the industry, to learn about career development opportunities, to share knowledge and expertise, to access Continuous Professional Development programmes and to carry the official designation of membership.

- Analytics is the new buzzword for any business. The world is overflowing with data and anyone who can harness this data to benefit enterprises is highly sought after.
- There's a huge shortfall of trained analytics professionals in the India and abroad
- Demand for analytics is at an all-time-high. An estimated 2.7 million job-postings for Business Analytics and Data Science are projected in the United States by 2020.
- Multi Industry/domain opportunities give a chance to select from a variety of industries that match students' interests.
- Competitive average salary, higher than that compared to any other IT domain.

Why IoA?

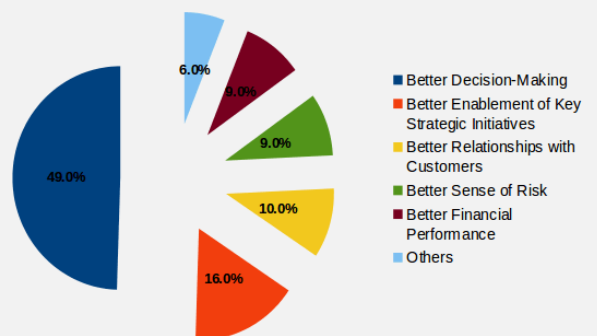
Here are just some of the reasons why you should choose IoA as your route to becoming a qualified accountant.

- Use of official designation of the institute
- Global Recognition
- Invitations to all our networking events
- Access to Continuous Professional Development programmes and online portal
- Invitations to regular Industry briefings where industry experts share their insights, knowledge and experience
- Access to job opportunities page
- Invitations to Annual & Regional Conferences

Some of the Leading Recruiters



Analytics – Key Benefits



Source: Peer-Research Big Data Analytics Survey