UNDERGRADUATE PROGRAMS

MANAGEMENT | COMMERCE | LAW





Group of Institutions Bangalore

Affiliated to Bangalore University | Karnataka State Law University Recognized by Govt. of Karnataka | Approved by Bar Council of India

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CORE TEAM





ABOUT ISBR GROUP OF INSTITUTIONS

ISBR Group of Institutions, established under Bangalore Educational Trust, in the year 1990 is a conglomerate of educational institutions of repute. The academic units established under Bangalore Education Trust aim to further higher education providing the best of academic infrastructure to students and all its stake holders. The leadership at ISBR thrives hard to create an atmosphere wherein, both students and faculty can pursue boundless knowledge. At ISBR, we aim to promote experiential learning through a perfect blend of theory and practice to present a better understanding about oneself and the world around. Education at ISBR prepares its students to think boldly and act confidently, whatsoever may be the chosen field of profession and we aim to prepare students by ingraining in them skills or life.

ISBR OUR LOGO

Our logo postulates character and capacity building through integrity, realizing supremacy of Self to enjoy the beauty of Life, enriched by rays of hope. ISBR logo symbolizes its core values, it is an epitome of the rising Sun.

Rising Sun! Is there one? If we believe the Earth revolves around the Sun, then there's no sunrise or sunset! A sunset in one place is simultaneously a sunrise somewhere else. Constant evolution, continuous movement forward, resulting in progress - this is the only truth!

The central crust, in deep red, is iconic of human values - trust and faith, and the source of eternal energy. Around this is the white a space, representing truth and transparency, the shining face of life, bright and bold.

The outer golden yellow crescent reflects value transformation, from latent 'potential' into 'real'. As the gold would have passed through hard drilling, crushing, and smelting to finally become precious gold, students transform through the process of vigorous training, coaching and mentoring, with dedication and hard work, to becoming fine human beings and then effective managers.

The beaming rays around the crescent reflect the facets and tenets of skills and knowledge, with non-linear waves, assuring freedom and flexibility for self expression.

The risen and revealed SUN (through stimulate understand- nurture cycle) is what is evolved, but what's beneath and down under is more important and precious, deep inside for the individual to discover, emerge and rise to the REAL WORLD through REAL LEARNING.

Vision

To be a premier international institution that creates an environment of continuous learning to build socially responsible business leaders.

Mission

- To achieve excellence in Teaching, Learning, Research and Administration.
- To nurture socially responsible behavior aligned with global leadership qualities.
- To promote and sustain Clean, Green and Healthy Environment for all stake holders.

Core Values

- Proactiveness
- Integrity
- Continuous Learning and Improvement
- Social Consciousness
- Sustainability



Message From CHAIRMAN

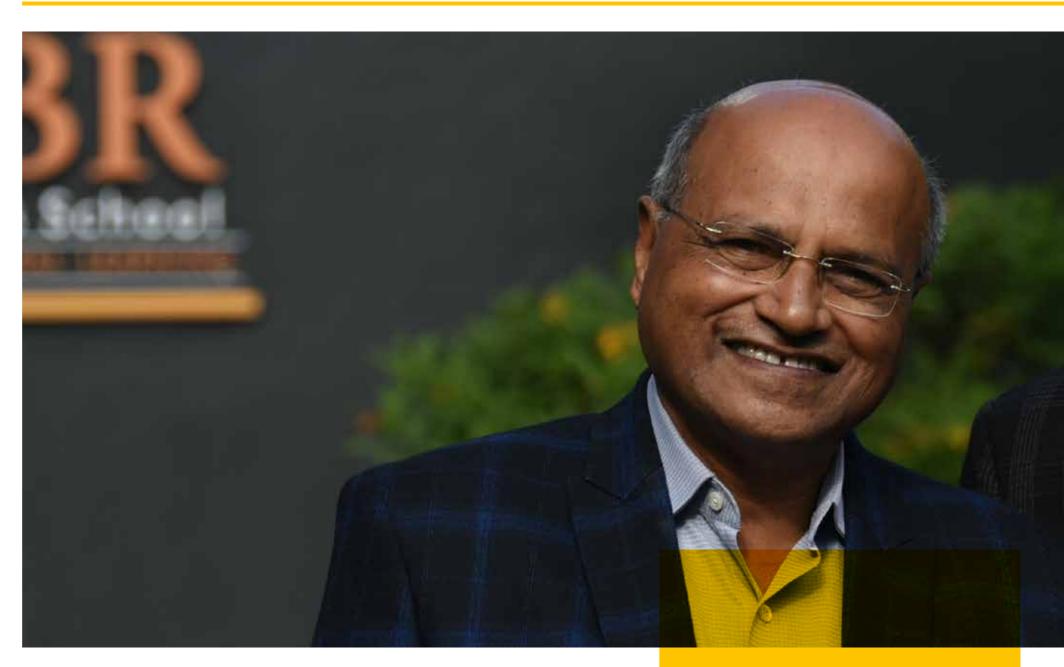
The entire intellectual community of the world has woken up to the reality that India is a Treasurehouse of Talent and Intelligence

We are in the middle of a revolution. The nation is basking in the glory of a new proud generation that is taking the world by storm. The entire intellectual community of the world has woken up to the reality that India is a treasure-house of talent and intelligence. The youth of today are taking India to unparalleled heights of prosperity. The only raw material essential to this great turnaround is EDUCATION, because knowledge is power.

All great achievements are the products of man's dreams, ambition and dedication to achieve a truly noble goal. ISBR is the crystallization of the efforts, dreams and aspirations of all the people involved in this mission to give the best to the students who desire to be equipped with the right essentials to be successful in all spheres of an exciting new world where knowledge is everything.

The Directors and Trustees are into education for many years. Our graduates placed in top business houses stand as a testimony to their endeavor in imparting top quality education to the students. We felt the need of an institution with an international atmosphere, and that gave birth to ISBR Business School, ISBR College, ISBR Law College, Research Centre. At ISBR, with state-of-the- art facilities, you will be able to achieve the goals and aspirations of your life. We at ISBR Group of Institutions aim at creating effective leaders for a better tomorrow.

I welcome you to the new world of education at ISBR



Prakash Kothari Chairman ISBR Group of Institutions

Message From MANAGING DIRECTOR

The thirst for knowledge and love of learning thrive at ISBR in both students & teachers

From its inception in 1990, the Bangalore Education Trust (BET) has established itself as one of the most successful and credible educational bodies of its kind in the nation. With over two decades of experience in the field of education, the trust has attracted students from across country and abroad. ISBR has developed strong links with the national and international business community. ISBR has been established as an institute of international stature under the aegis of Bangalore Education Trust, Bangalore.

I can say with complete confidence that ISBR presents finest academic concentrations at the Bachelors, Masters and Doctoral levels. ISBR is a community of learners, striving to educate the mind, nurture the spirit, and foster the development of the students holistically. ISBR's dedicated and talented faculty supports the institute's mission. As they continue to seek educational growth for themselves, they bring new and innovative ideas back into the classroom. The thirst for knowledge and love of learning thrive at ISBR in both students and teachers.

If you believe that successful education is based on genuine capabilities and profound knowledge, if you wish to go beyond success, and if you are confident that you are among the very best, then ISBR is the right place for you.

Welcome to the class par excellence, knowledge seekers. Welcome to this little world of ISBR which will be your gateway to global careers.



Manish Kothari Managing Director **ISBR** Group of Institutions

AWARDS & ACCOLADES



PLATINUM

Ranked under Platinum Category for 5 consecutive years







6th in India Quality Campus Life 7th in India Student Diversity



ISBR Group Advisory Council

Provides continuous guidance for enrichment of value and content Upgrades and updates the programs to meet current and future needs

Mr. Sunil Rao

Partner, Lightspeed India Partners Advisors & Ex-Country Head, Google India

Mr. Rajinish Menon

Founder, Sukino Healthcare & Ex-Director, Microsoft Ventures

Prof. J.K. Mitra Former Head & Dean - Faculty of Management Studies(FMS), Delhi University

Mr. Ajeesh Venogopal Former Head - Products & Alliances, Wipro Technologies

Mr. Makarand Rege Head - L&D, Akshaya Patra Foundation

Mr. Gurjit Singh Managing Director, Gill Instruments

Mr. Salim E.A

Executive Committee Member, ELCIA & Managing Director, Sunikh Components Pvt.Ltd.

ISBR Group Core Team

Dr. K.S. Anandaram Sr. Director ISBR Research Centre

Dr. C. Manohar Sr. Director - Strategic Networking, ISBR

Ms. Suja Warrier

Member, Sustainability Board, Infosys

Mr. Balachander N

Group Director - HR, Café Coffee Day & Former President, NHRD Bangalore Chapter

Mr. Minor Ganesan

Sr. Vice President, Page Industries & President, NHRD Hosur Chapter

Mr. K. Jairaj

Former Additional Chief Secretary, Government of Karnataka

Dr. Madhura Chatrapathy

Founder & Chairperson, Food Associates Founder Trustee and Hon. Director, Asian Center for Entrepreneurial Initiatives (ASCENT), Founder President, AWAKE

Mr. Prabhu Naidu

Founder, Facilitators Network, Singapore

Dr. Chandra Niranian

Ph.D.(UK), MBA(HR), MA (Eng Lit.), PGDM **Director - Academics**

Mr. Abbas Ali

Director - Corporate Relations

ABOUT ISBR COLLEGE

ISBR College, established under the aegis of Bangalore Education Trust aspires to be a centre for academic excellence, promoting experiential learning.

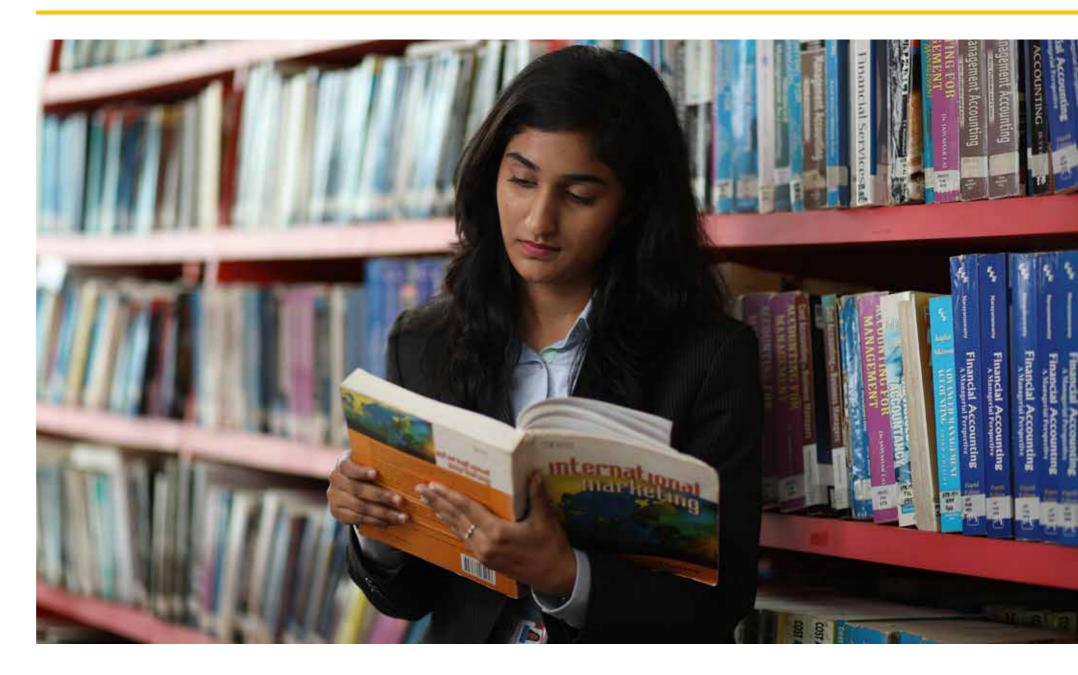
ISBR College takes pride in creating an atmosphere wherein both students and faculty can pursue boundless knowledge, under a single roof where theory and practice go hand in hand to present better understanding about oneself and world around them. Education at ISBR College prepares you to think boldly and act confidently in any environment. At ISBR, the focus goes beyond education, making our students effective leaders.

The success of ISBR College as an acknowledged institution for quality learning is an outcome of the various facets that give its characteristic value - the faculty, enterprising students and industry partnerships. The incubators of ISBR College had a dream, the dream of a gateway that provides global outlook and a cradle that nurtures high ethical and human values. ISBR College stands in the silhouette of such a dream. The edifice of ISBR College is built on three building blocks, The Governing Council, The Academic Advisory Board & the Board of Studies. These Apex bodies, individually & collectively, contribute towards high standard of Academic Governance. With the competence & experience of the best minds from Academics & Industry, ISBR College is envisioned to be an institute of excellence.



Programs Offered

BBA
BBA with CMA
BBA in Aviation Management
*GLOBAL BBA
BCA
B.COM
B.Com with ACCA
M.Com
One Year PGDM



*The term global is used to reflect the international study segment as part of this program.

BACHELOR OF BUSINESS ADMINISTRATION -BBA

Today's business world is dynamic, ever changing and constantly evolving. This would only mean having versatile skill sets to explore one's potential fully and to be able to stand out from the rest becomes imperative. The BBA degree at ISBR College focuses on real-world skills through a progressive curriculum combined with extensive hands on training with the industry.

DURATION:

Three years; Full time

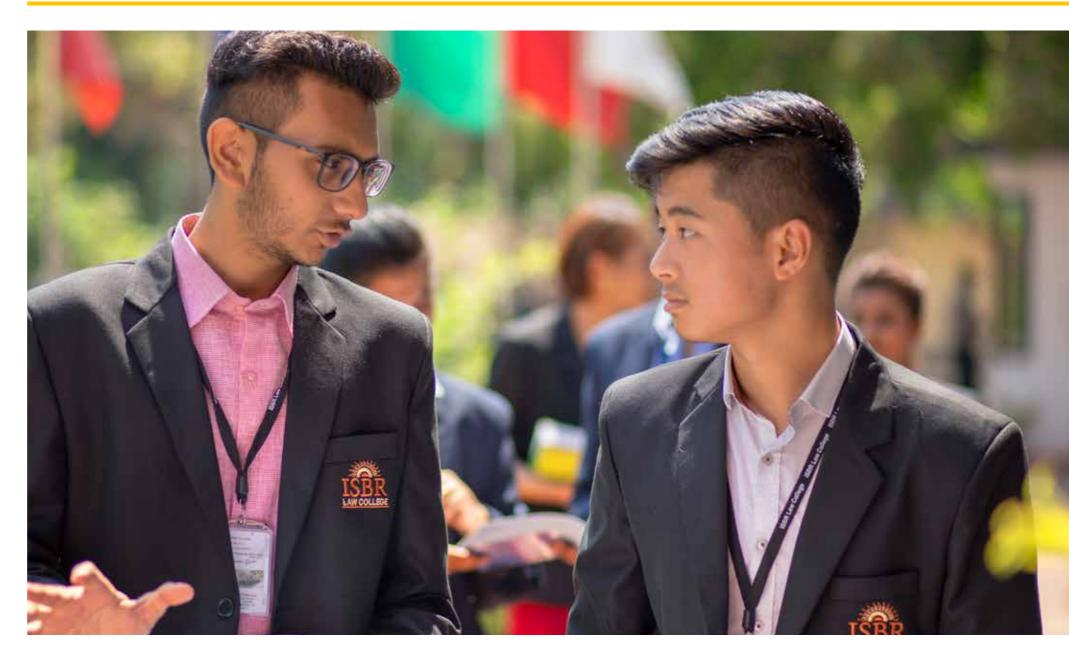
SPECIALIZATION OFFERED

Marketing & HR | Accounting & Finance | IT & Analytics **ELIGIBILITY:**

10+2 or its equivalent in any discipline from a recognized board or Council.

OBJECTIVES:

- To create awareness among students about their inner skills and in-depth knowledge about subjects with continuous evaluation
- To develop managerial skills among students through experiential learning to meet industry requirements
- To prepare students to take up business research and to become elite business professionals
- To develop entrepreneurial skills among students which can help them to become successful entrepreneurs.
- To prepare students to take up the responsibilities in various functional areas in organizations
- To develop social and ethical responsibility in students in conducting business operations



BACHELOR OF BUSINESS ADMINISTRATION - BBA

Course Outline

	Part 1 Languages	 Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi Language II: English
SEMESTER 1	Part 2 Optional	 Accounting for Business Enterprises Management Corporate Regulations Business Mathematics and Logical Reasoning
SEN	Part 3	 Business Skill Development Course(BSDC)* Small Scale Industrial Visit Report
	Part 4	 Foundation Course* CC & EC*
	Part 1 Languages	 Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi Language II: English
SEMESTER 2	Part 2 Optional	 Financial Accounting Human Resource Practices Statistical applications in Business Production and Inventory Management
	Part 4	 Industry review project /Business Skill Development Course(BSDC)* Community Service Report
	Part 3	 Foundation Course* CC & EC*
	Part 1 Languages	 Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi Language II: English
SEMESTER 3	Part 2 Optional	 Corporate Skills Corporate Accounting Modern Marketing Financial Institutions and Regulatory Bodies Business Finance
SEM	Part 4	 Industry review project /Business Skill Development Course(BSDC)* Community Service Report
		community betwee Report

	Part 1 Languages	 Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi Language II: English
SEMESTER 4	Part 2 Optional	 Cost Accounting Banking Operations and Innovations Business Research Methodology Behviourial Science Advanced Corporate Accounting
SEI	Part 3	 Industry review project /Business Skill Development Course (BSDC)* Preparation of Business Plan for Start-ups
	Part 4	 Foundation Course CC and EC*
Part 2 Optional Part 2 Part 2 Part 2 Part 3 Part 2 Part 3 Part 3 Part 2 Part 3 Part		 Entrepreneurship Development and Star-ups Management information and Technology Financial Analysis and Reporting Elective 1
	Development Course (BSDC)*	
	Part 4	Ability Enhancement Compulsory Course
SEMESTER 6	Part 1 Optional	 Income Tax – II Auditing and Attestation Goods and Services Tax Business Regulations Elective 3 Elective 4
SEMI	Part 2	 Business Skill Development Course (BSDC)* 1. Internship with Business organizations 2. Skill Enhancement Course-**Placement Training
	Part 4	• AECC

ELECTIVE GROUPS

Sem	Marketing & HR	Accounting & Finance	IT & Analytics
	Title of the Paper	Title of the Paper	Title of the Paper
v	 Consumer Behavior and Marketing Research Performance Management 	 Advanced Accounting Derivatives and Risk management 	 Entrepreneurship Resource planning (ERP) E-Governance
VI	 Logistics and Supply Chain Management Emotional Intelligence 	 Costing Methods and Techniques Security Analysis and Portfolio Management 	 Data analysis for Social Sciences Business Analytics

BACHELOR OF BUSINESS ADMINISTRATION - BBA with CMA

CMA Examination Structure

Online examinations and are administered through the worldwide network of Prometric Testing Centres

- Can be taken in any order
- Each exam part is four (4) hours in length and includes 100 multiple choice questions and two thirty (30) minute essay questions
- Candidates must register with IMA before the exam and must complete both the parts within three years

The Certified Management Accountant, CMA is certification course offered along with BBA of Bangalore University is designed to recognize the unique expertise of those professionals in Management Accounting and Financial Management. This certification provides distinction in today's economic climate and offers an opportunity to certify your expertise in business areas that are critical to the decision making process. Institute of Management Accountants (IMA) is an association of accontants and financial professionals, is one of the largest and most respected associations in the world, focused exclusively on advancing management accounting profession. IMA has a global presence across more than 120 countries and 200+ local chapters.

CMA EXAMINATION CONSISTS OF TWO PARTS

Format:

4 hours, 100 objective type questions and 2 descriptive type questions

Part 1	 Financial Reporting , Planning Performance and Control External Financial Reporting Planning, Budgeting and Forecasting Performance Management Cost Management Internal Controls
Part 2	 Financial Statement Analysis Corporate Finance Decision Analysis Risk Management Investment Decisions Professional Ethics



BACHELOR OF BUSINESS ADMINISTRATION (BBA) IN AVIATION MANAGEMENT

A BBA course in Aviation Management is designed to provide students with advanced skills needed to work in management and executive positions within the aviation industry. Students of this course can expect to learn about aviation insurance, air transportation economics and international aviation management along with indepth understanding of business management & finance.

DURATION:

Three years; Full time

ELIGIBILITY:

10+2 or its equivalent in any discipline from a recognized Board or Council.

OBJECTIVES:

- To create professionals for the aviation industry with specific skill sets
- To develop entrepreneurs in Civil Aviation related organization



BACHELOR OF BUSINESS ADMINISTRATION - BBA in **AVIATION MANAGEMENT**

Course Outline

-	Part 1 Languages	 Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi Language II: English
SEMESTER 1	Part 2 Optional	 Introduction to Airline Industry Principles of Accounting Mathematical and Logical Reasoning Airport and Airline Management
SEI	Part 3	Practicals on Skill Development
	Part 4	 Foundation Course* CC & EC*
2	Part 1 Languages	 Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi Language II: English
SEMESTER	Part 2 Optional	 Organizational Behaviour Airline Marketing Operations Research and Quantitative Techniques Aviation security and Safety Management
SE	Part 3	Practicals on Skill Development
	Part 4	 Foundation Course* CC & EC*
	Part 1 Languages	 Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi Language II: English
SEMESTER 3	Part 2 Optional	 Corporate Communication Skills Customer Relationship Management Airline Accounting Elements and Methods of Costing Environment Policy and Regulations Aviation Regulations
	Part 3	Practicals on Skill Development
	Part 4	 Foundation Course* CC & EC*

SEMESTER 4	Part 1 Languages Part 2 Optional	 Language I Malayalam Language Entreprent Corporate Costing To Business Travel and Logistics
N	Part 3	Practicals
	Part 4	Foundatio CC & EC*
SEMESTER 5	Part 1 Optional	 Aviation F Managem Income Ta Internatio Legal France Cabin Creet Airline Firmation
SI	Part 2 Part 3	 Practicals Foundation CC & EC*
SEMESTER 6	Part 1 Optional	 Goods an Air Traffic Air Port S Disaster N Technolog Financial and Repo Practicals
S	Part 3 Part 4	Fracticals on Airline Foundatio CC & EC*

e I: Kannada | Sanskrit | Urdu | Tamil | Telugu n | Additional English | Marathi | Hindi e II: English

neurship Management e Accounting Techniques s Research Methods nd Tourism Management and Air Cargo Management

s on Skill Development

on Course*

Resource & Services nent ^Fax onal Financial Reporting Standards (IFRS)

ame Work of Aviation Industries

ew Management

nance and Insurance

s on Skill Development - * Mini Project

on Course* *

nd Services Tax c Control Strategic Planning

Management

gical Trends in Aviation

Analysis

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s on Skill Development- * Dissertation e

ion Course* *

*GLOBAL BBA IN ASSOCIATION WITH



ABOUT BBA OF BANGALORE UNIVERSITY AT ISBR

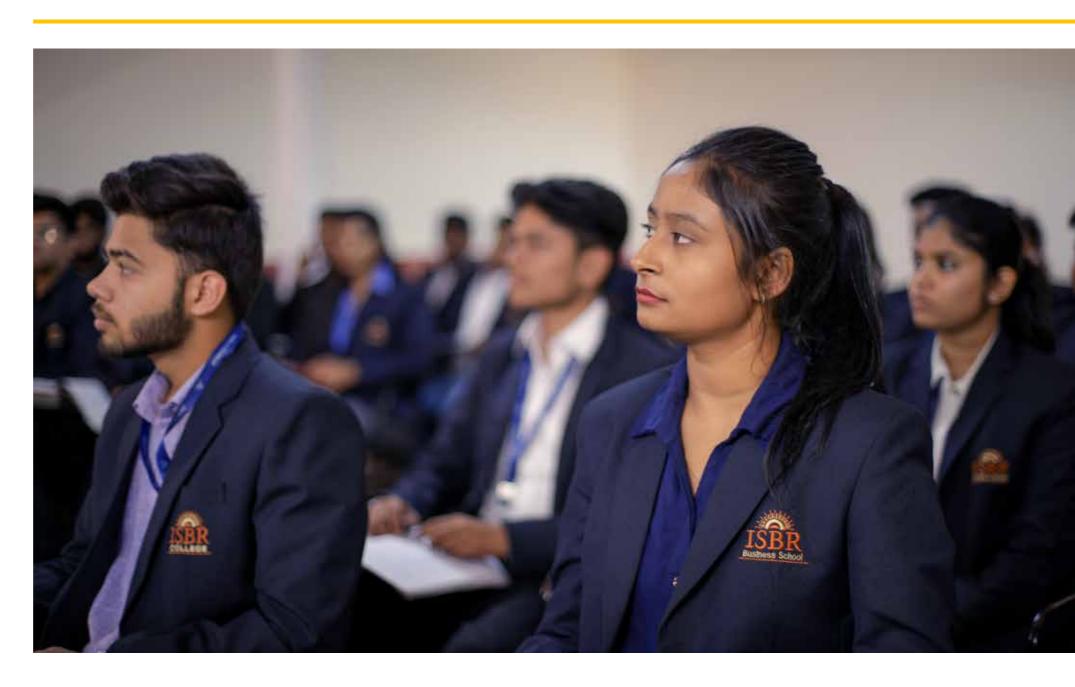
Bachelor of Business Administration is a new generation foundation course for Administration and Management Aspirants from Bangalore University. The course consists of six semesters and a title dissertation project. Global BBA at ISBR is designed with the new concept of "Get More than Just a Graduate Degree". Few things that sets it apart from the rest are paid internships, onjob training, personality development, global exposure, mentorship, industrial interactions, international tours, entrepreneurship modules, preparation for higher education and many more opportunities for students who graduate with BBA from ISBR are more compared to other conventional courses keeping in mind the latest industry trends.

DURATION:

3 years of BBA under Bangalore University at ISBR College 1 year with ABS, Paris at Paris

ELIGIBILITY:

10+2 or its equivalent in any discipline from a recognized Board or Council.



*The term global is used to reflect the international study segment as part of this program.

GLOBAL BBA

ABOUT



X

KEY FIGURES

500+

•

INTERNSHIPS AND JOB **OPPORTUNITIES**

• Founded in 1985

STUDENTS 300+

INTERNATIONAL

70%

AMERICAN STUDENTS PER YEAR

80+

DIFFERENT NATIONALITIES 2500+ ALUMNI ACROSS 70 DIFFERENT COUNTRIES

• American teaching methods Flexible program schedule •

• Multicultural environment

Part of the IGS Group

- Rigorous program with excellent outcomes •
- In-depth career development program

PROGRAM STRUCTURE

- BBA FROM BANGALORE UNIVERSITY
- AMERICAN BBA
- FRENCH MASTER'S DEGREE

100% IN ENGLISH 100% ACCREDITED 100% INTERNATIONAL



BACHELOR OF COMPUTER APPLICATION (BCA)

With the rapid growth of IT industry in India, industry has created a lot of opportunities for computer graduates. Through labs, lectures and projects, you will also

- Study programming methodology to design data structures
- Receive in-depth instruction in practical subjects
- Learn the principles of programming languages

Our hands-on approach sets the way for a smooth transition to the workforce after graduation. A Bachelor of Computer science takes a minimum of three years of full-time study and provides students with flexibility to combine a solid grounding of hardware and software with another field of study of Computer Science.

The core comprises a basic and broad study of theory, mathematical basics, programming methodology, computer architecture, data structures, operating systems and software engineering.

DURATION:

Three years; Full time

ELIGIBILITY:

- A candidate who has passed the two years Pre-University Examination conducted by the Pre-University Education Board in Karnataka
- A candidate who has passed JODC / Three years Diploma in Engineering of Government of Karnataka or any other examination considered as equivalent thereto shall be eligible for admission.
- a) Any student who has passed PUC –II Science, Arts or Commerce securing a minimum of 35% OF MARKS OR
- b) Any student who has passed JODC or Diploma in Engg. (of three year duration of Govt. of Karnataka) with minimum of 35% of marks in aggregate in all the semester /years.



BACHELOR OF COMPUTER APPLICATION - BCA

Course Outline

5	Part 1 Languages	 Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi Language II: English
SEMESTER	Part 2 Optional	 Problem Solving Techniques using C Digital Electronics Discrete Mathematics Programming Lab Digital Electronics Lab
	Part 3	 Foundation Course* CC & EC*
22	Part 1 Languages	 Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
SEMESTER	Part 2 Optional	 Data Structures Database Management System Numerical and Statistical Methods Data Structures Lab DBMS Lab
	Part 3	 Foundation Course* CC & EC*
SEMESTER 3	Part 1 Optional	 Object Oriented Programmingusing C++ Financial Accounting andManagement Operating System C++ Lab Accounting Package Lab
SE	Part 2	 SDC* CC & EC*

R 4	Part 1 Languages	 Language Kannada S Telugu Ma English Ma Language
SEMESTER	Part 2 Optional	 Visual Pro Unix She Operation Visual Pro UNIX Lab
	Part 3	SDC* CC & EC*
SEMESTER 5	Part 1 Optional	 Data Con Software Compute Java Prog Microprog Java Prog
S	Part 2	• SDC*
SEMESTER 6	Part 1 Optional	 Theory of System P Cryptogra Web Prog Web Prog Project W
	Part 2	• SDC*
		elopment Course d Extra Curricular a

ge I: | Sanskrit | Urdu | Tamil |alayalam | Additional |arathi | Hindi ge II: English

Programming ell Programming on Research Programming Lab ab

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ommunication and Networks e Engineering er Architecture ogramming ocessor and Assembly Language ogramming Lab

of computation PRogrmming Iraphy and Network Security ogramming ogramming Lab

Work

activities

BACHELOR OF COMMERCE - B.COM

As Scott Belsky Behenace rightly said "It's not about ideas: It's about making idea happen."

We understand business activities are the key drivers of economic growth worldwide. But we also know that growth needs to be sustainable. Our B.Com course takes you on an exploration of the fast-moving and exigent business, financial and management fields. We encourage you to be innovative and socially responsible, and teach you business skills and practices so you can lead and develop anywhere in the world. It's just a matter of choosing the course that suits the future you can picture. By the time you graduate, you'll have the confidence and skills-to apply your knowledge to the workplace. A B.Com. course could lead to a future in accounting, economics, data analysis, entrepreneurship, human resources, marketing and beyond.

We believe in providing a stimulating environment to the students at ISBR. However, amongst the most stimulating resources on the course are your fellow students: they come from different subject areas and have contrasting strengths, enabling you to learn from each other:

SPECIALIZATION OFFERED

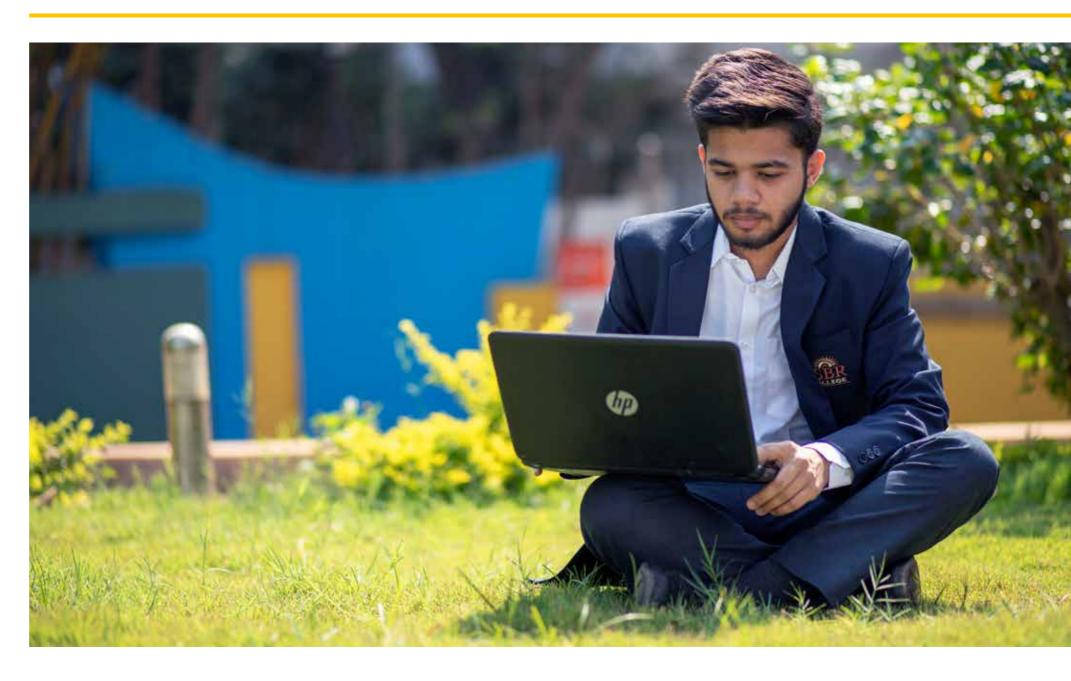
Accounting & Taxation Group | Marketing Group | Finance Group | Human Resource Group

DURATION:

Three years; Full time

ELIGIBILITY:

10+2 or its equivalent in any discipline from a recognized Board or Council.



BACHELOR OF COMMERCE - B.COM

Course Outline

SEMESTER 1	Part 1 Languages	 Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi Language II: English
	Part 2 Optional	 Financial Accounting Fundamentals of Management and Life Skills Business Organization & Market Dynamics Business Mathematics
0)	Part 3	 Foundation Course* CC & EC*
2	Part 1 Languages	 Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi Language II: English
SEMESTER	Part 2 Optional	 Advanced Financial Accounting Marketing & Event Management Human Capital Management Quantitative Analysis for Business Decision
	Part 3	 Foundation Course* CC & EC*
SEMESTER 3	Part 1 Languages	 Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi Language II: English
	Part 2 Optional	 Corporate Accounting Financial Management Elements of Costing Indian Financial System
	Part 3	 Foundation Course* CC & EC*

ER 4	Part 1 Languages	•	Languago Kannada S Telugu Ma English Ma Languago
SEMESTI	Part 2 Optional	•	Advance Costing N E-Busine Business
	Part 3	•	Foundati CC&EC
ESTER 5	Part 1 Optional	•	Income T Cost Mar Indian Ac Auditing
SEME	Part 2 Elective	•	ELECTIVI
	Part 3	•	Ability Er
TER 6	Part 1 Optional	•	Income T Managen Goods & Entreprei
SEMES	Part 2 Elective	•	ELECTIVI
	Part 3	•	Ability Er
	 *SDC- Skill Developn 	ner	t Course

*SDC- Skill Development Course

*CC&EC- Co and Extra Curricular activities

ACCOUNTING & TAXATION GROUP

- Advanced Accounting
- Accounting for Government and Local Bodi Business Taxation
- Financial Reporting and corporate Disclosures

MARKETING GROUP

- Consumer Behaviour & Market Research
- Advertising & Media Management
- Retail management
- International Marketing Management

ge I: Sanskrit | Urdu | Tamil lalayalam | Additional ∕larathi | Hindi ge II: English

ed Corporate Accounting Methods ess & Computerized Accounting s Regulations

tion Course

Tax I inagement Accounting Standards (Ind AS) and Reporting

/E PAPER -1 /E PAPER – 2

Inhancement Compulsory Course

Tax II ment Accounting Services Tax eneurship and Ethics

/E PAPER -1 /E PAPER – 2

Inhancement Compulsory Course

	FINANCE GROUP	
	Corporate Financial Management	
es	 Strategic Financial management 	
	 Derivatives and Risk Management 	
	International Financial Management	
	HUMAN RESOURCE GROUP	
	 Performance Management 	
	Performance Management Strategic Human Resource Management	
	Strategic Human Resource Management	
	 Strategic Human Resource Management Labour welfare and Social security 	

BACHELOR OF COMMERCE - B.COM with **ACCA**

ABOUT ACCA

ACCA (the Association of Chartered Certified Accountants) is a global body for professional accountants. They aim to offer business relevant qualification to aspirants around the world seeking a rewarding career in accountancy, finance and management. They support members and students from over 180 countries. ACCA has statutory recognition in U.K., Ireland and European Union and many other countries

ACCA members can practice as public accountants in over 70 countries.

Recognized worldwide

Highly regarded by employers globally ACCA's qualifications are developed with employers that teach international accounting standards. This means that employers all over the world have confidence that ACCA members and students understand the rules and laws of corporate finance in their country. Students are able to gain Dual qualification by the end of their B.Com degree. Career progressions

Ideally, anyone who wishes to have a career in finance and achieve senior management positions should have a formal qualification. ACCA is one of those professional qualifications in the world which gives wings to the careers of students.

Moreover, students are able to work across the globe and that is the reason why ACCA is termed as a "Global Passport"

COURSE AND EXAMINATION STRUCTURE

Out of 9 papers, B.Com students get exemption for 6 papers,. Hence students will have to write only 3 papers to get the advance diploma. ISDC (ACCA Knowledge Partner) will provide qualified trainers who will impart syllabus knowledge and tools for examination. Additionally, ISDC will provide soft copy of the study materials from ACCA Gold approved content partner.

Students get a dual qualification at the end of B.Com degree In addition to B.Com. degree of Bangalore University, Students will also get Advanced Diploma in Accounting and Business from ACCA upon clearing the three papers as per ACCA evaluation pattern.

Students also get a certificate in IFRS (International Financial Reporting Standards) from ACCA on successful completion of online open book module. The classes for 3 papers viz. F7, F8 and F9 will be offered on ISBR campus by professional trainers from ISDC.

ELECTIVE GROUPS FOR ACCA

ACCOUNTING & TAXATION GROUP

Semester Paper No. Title of the Paper

V	AC 5.6	 Goods and Services Tax
VI	AC 6.5	 Business Taxation

FINANCE GROUP

Semester Paper No. Title of the Paper

V	FN 5.5	 International Financial Manage
	FN 5.6	 Good and Service Tax
VI	FN6.5	Performance Management
	FN 6.6	 International Auditing & Assura

Think Ahead ACCA

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MASTER OF COMMERCE - M.COM

There are good opportunities for a candidate with Master Degree in Commerce if he or she aspires for a higher position in the corporate world. The candidate can assist the company in various decision making policies.

The 2 year course in Master of Commerce (M.Com) offered under the affiliation of Bangalore University is aimed to create a group of professionals who could assist the various commercial prospects in business establishments and drive business to a next level. The course focuses on advanced study of business, policies, laws and financial management of business.

DURATION:

Two years; Full time

ELIGIBILITY:

A candidate who has passed the B.com or B.B.M Degree examination of this university or any other university recognized as equivalent thereto and has secured not less than 50% of the marks in the aggregate in all the Commerce subjects of Business Education in all the years (Examinations of the B.com/ BBM course) shall be eligible for admission to the course. In the case of SC/ST students and blind students, the minimum percentage of marks required shall be less by 5%.



MASTER OF COMMERCE - M.COM

Course Outline

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SEMESTER

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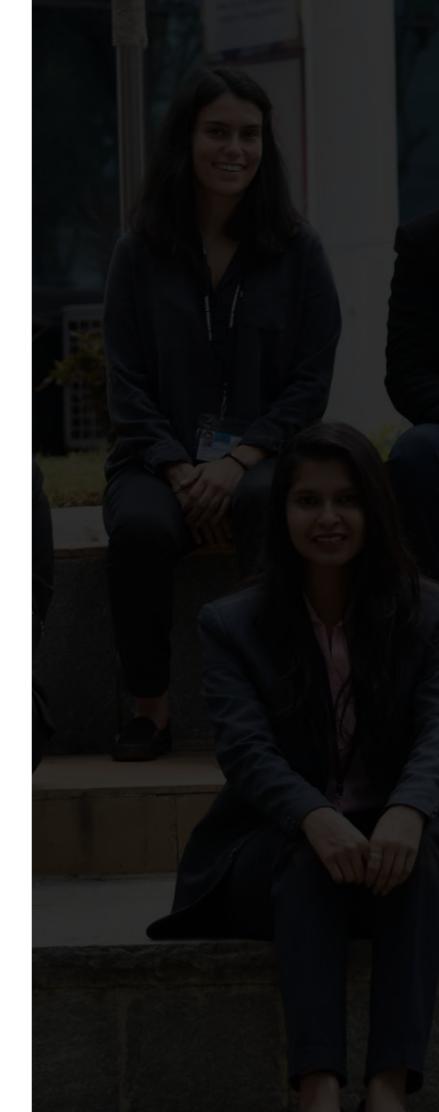
SEMESTER

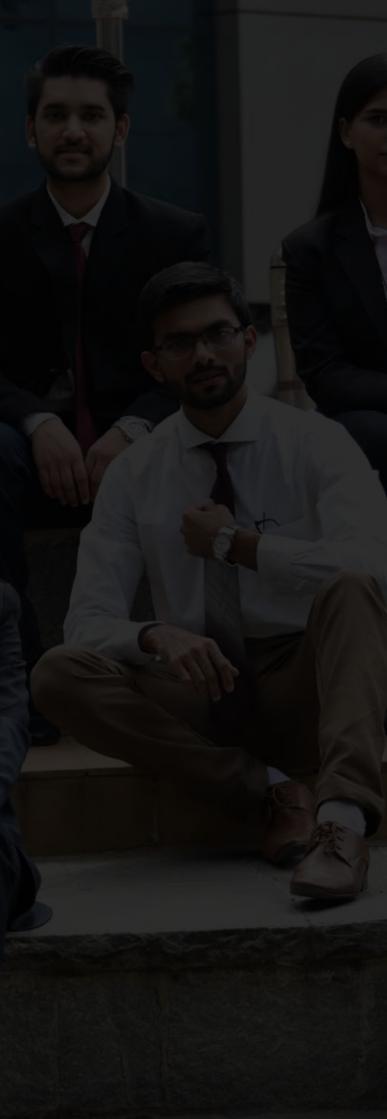
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SEMESTER

SEMESTER 4

 Monetary System International Business Environme Principles and Practices of Busine Information Technology for Busine Managerial Finance Global Talent Management SOFT CORE - Corporate Commun 	ess Decisions ess
 Modern Indian Banking Risk Management & Derivatives Advanced Research Methodology Digital Marketing Emerging Trends in Entrepreneurs Indian Ethos and Leadership SOFT CORE - Artificial and Busine 	ship
 ELECTIVE - 1 ACCOUNTING & TAXATION Intellectual Property Rights Logistics and Supply Chain Management Corporate Reporting Practices-I Strategic Cost Management – I Corporate Tax Planning Open Elective 	 ELECTIVE - 2 FINANCE AND BANKING Intellectual Property Rights Logistics and Supply Chain Management Financial Markets & Services Financial Planning Innovation in Banking & Technology Open Elective
ELECTIVE - 1 ACCOUNTING & TAXATION - Business Analytics - Forensic Accounting & Auditing - Corporate Reporting Practices-II - Strategic Cost Management - II - Customs Duty and GST - Dissertation / Project	 ELECTIVE – 2 FINANCE AND BANKING Business Analytics Forensic Accounting & Auditing Forex Management Security Analysi & Portfolio Management Strategies for Banking Risk and Marketing Management Dissertation / Project





ONE YEAR PGDM

FOR WHOM

- Working Graduates.
- Professionals such as Engineers/CA/CFA/ICWA/ Technologists.
- Fresh Graduates who wish to combine their study with work. Also the program can be pursued as an add-on in any other specialized stream of education.

The one year Post Graduate Program in Management is the flagship program of Bangalore University and offers a multiple learning opportunity with specializations that covers a broad ground with case studies and multiple projects. The teaching methodology is a blend of theory and interactive sessions, field work, projects and presentations.

DURATION:

One year full time

ELIGIBILITY:

Candidates with 40% marks in aggregate in Bachelor's Master's Degree of a recognized university (35% in case of SC/ ST/Cat-1). Preference will be given to candidates sponsored by a business or industrial concern

SPECIALIZATIONS OFFERED:

Marketing Management, HR Management, Business Administration, Hospital Administration, Small Businesses and Entrepreneurship Management, E-Commerce

OBJECTIVES OF EXECUTIVE PROGRAMS

- To prepare Graduates for Management Career through a unique blend of quality and flexibility.
- To enable working professionals rise in their organizations.
- To facilitate change of career to managerial and business arena.
- The programme is designed to develop conceptual knowledge and behavioral skills in students who continue to work in industry, government or other organizatio



ISBR LAW COLLEGE

PROGRAMS OFFERED

- Affiliated to Karnataka State Law University,
- Approved by Bar Council of India and •
- Recognized by Govt. of Karnataka

ISBR Law College, established under the aegis of Bangalore Education Trust, aspires to be a centre for excellence in legal studies and research.

ISBR Law College offers legal education to create qualified individuals with a sound knowledge in the theory and philosophy of law and ethical responsibility towards fellow humans and society at large. The programs aim at educating, training and developing students thereby fostering a deeper understanding and appreciation of law, ethical responsibilities combined with practical training to enhance professional abilities of graduates to meet the challenges of the legal industry and to adapt themselves to the legal environment.



PG Certificate in

- Cyber Laws and IT
- Intellectual Property Rights

Certificate Course in

- Constitutional Law
- Certificate Course in Human Rights

BACHELOR OF BUSINESS ADMINISTRATION AND BACHELOR OF LAW - BBA LL.B 5 Years Intergrated

In five years integrated course of law, students get the opportunity to simultaneously study Law and Management subjects.

It is often observed that recruiters tend to prefer an integrated program. Experts in academia of law too believe that such a course will produce professionals who will be industry ready to take up various challenges wherein they will demonstrate leadership skills and legal knowledge.The sweeping changes in the global economic scenario have necessitated strong demand for a breed of youngsters with the potential knowledge of law coupled with the core essentials of management and business to enhance productivity. With the object of catering to this demand unfolding before the students. The Bachelor of Business Administration and Bachelor of Law, BBA LL.B aims to impart exhaustive knowledge to students to excel in the increasingly competitive world. The teaching methodology is a blend of theory, interactive session, moot court activity, field work and presentations.

DURATION:

Five years; Full time

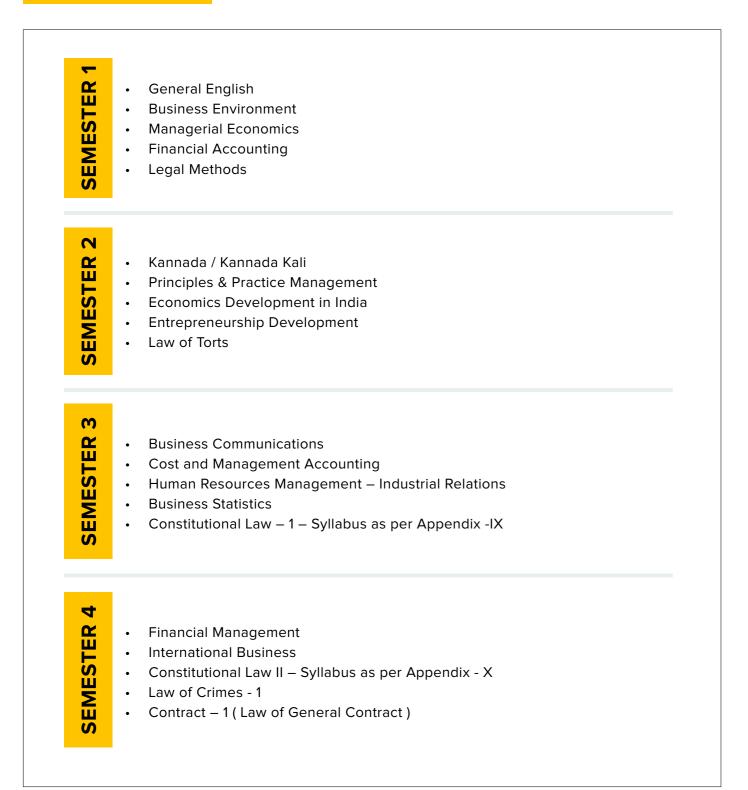
ELIGIBILITY:

A candidate who has passed the B.com or B.B.M Degree examination of this university or any other university recognized as equivalent thereto and has secured not less than 50% of the marks in the aggregate in all the Commerce subjects of Business Education in all the years (Examinations of the B.com/ BBM course) shall be eligible for admission to the course. In the case of SC/ST students and blind students, the minimum percentage of marks required shall be less by 5%.



BACHELOR OF BUSINESS ADMINISTRATION AND BACHELOR OF LAW - BBA. LL.B 5 Years Intergrated

Course Outline



SEMESTER 5	 Labour Law – 1 -Syllabus as per Jurisprudence Family Law – 1 Contract – II (Specific Contract Administration Law
SEMESTER 6	 Labour Law II - Syllabus as per Company Law Property Law Family Law - II
SEMESTER 7	 Public International Law Law of Taxation Criminal Law – II (Cr.P.C) Clinical Course – 1 : Profes Accounting System.
SEMESTER 8	 Law of Evidence Optional -1: Human Rights Law Optional – II : Banking Law / R Clinical Course - : Alternative I
SEMESTER 9	 Civil Procedure Code and Lim Optional – III : Intellectual Pr Victimology Optional – IV : Interpretation Legislation / Competition Law Clinical Course – III : Drafting,
SEMESTER 10	 Environmental Law Optional – V : Intellectual Prop Optional – VI : Land Law / Law r Clinical Course – IV : Moot Co

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er Appendix – XI
acts)
er Appendix – XII
ssional Ethics and Professional
w and Practice / Insurance Law
Right to Information
Dispute Resolution Systems
nitation Act
roperty Rights - 1 / Penology &
on of Statutes and Principles of
 Pleading and Conveyance
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operty Rights – II / White Collar Crimes relating to International Trade Economics ourt Exercise and Internship.

BACHELOR OF LAW - LL.B

OBJECTIVE

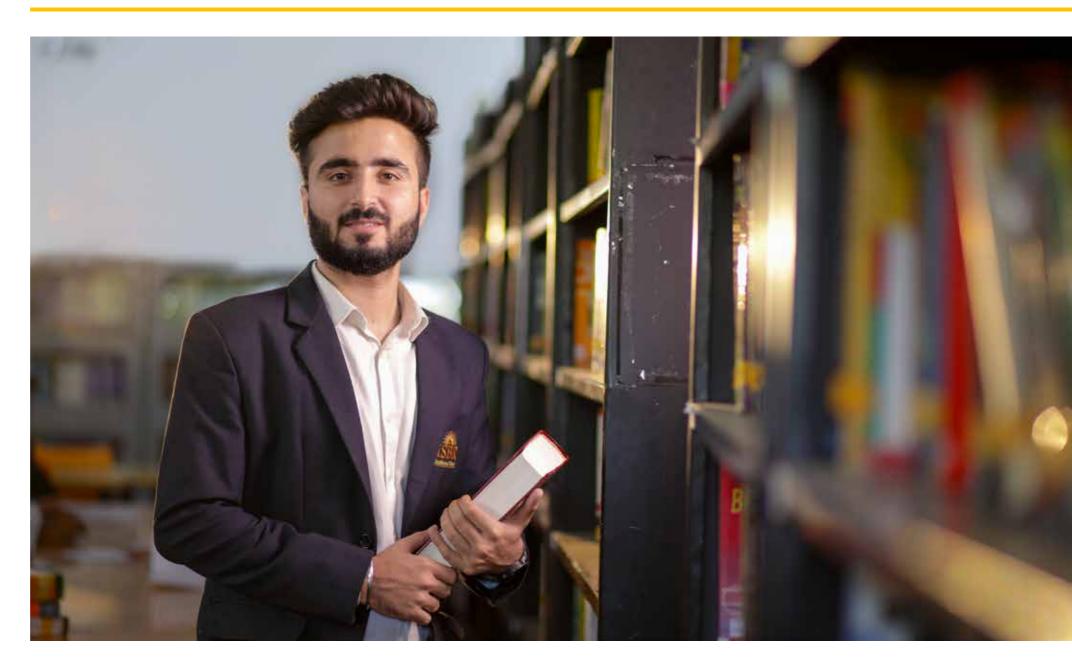
- To provide compulsory practical training and mandatory moot cout practice
- To develop social and ethical responsibility among students in conducting business operations and legal jobs.
- To promote experiential learning with a blend of theory,practice coupled with internships,field work and projects.

DURATION:

Three years; Full time

ELIGIBILITY:

The applicants should have passed any degree of Recognised Indian University /or Equivalent of an Indian University with a minimum of 45% marks are eligible. For SC/ST students of Karnataka 40% of marks.



BACHELOR OF LAW - LL.B

Course Outline

SEMESTER 1	 Constitutional Law – I *Syllabus as per Appendix -IX Contract - I Law of Torts Family Law – I : Hindu Law Criminal Law – I : Indian Penal Code English (For those who write examinations in Kannada) Syllabus as per Appendix -II
SEMESTER 2	 Constitutional Law – II *Syllabus as per Appendix - X Contract - II Labour Law – I - *Syllabus as per Appendix - XI Property Law Family Law – II : Mohemmadan Law & Indian Succession Act Kanoonu Kannada/ Kannada Kali (For non Kannadian students)
SEMESTER 3	 Jurisprudence Labour Law – II Law of Taxation Criminal Law – II : CR.P.C., JJ Act & Probation of Offenders Act Administrative Law
SEMESTER 4	 Public International Law 2. Optional – I : Human Rights Law and Practice / Insurance Law Optional – II : Banking Law/ Right to Information Clinical Course – 1 : Professional Ethics and Professional Accounting System Clinical Course – II : Alternative Dispute Resolution Systems





• **Optional – III :** Intellectual Property Rights – I / Penology & Victimology • Optional – IV : Interpretation of Statutes and Principles of Legislation /

PG CERTIFICATE COURSES

Post Graduate Diploma in Cyber Law & I.T Law

Post Graduate Diploma in Cyber Law & I.T Law It is a general course which would be of immense use to Students, Lawyers, Law Enforcement personnel, Intellectual property officers in Govt. Sector, Software Professionals etc...

PURPOSE

- To introduce the Cyber world and Cyber Law in general.
- To explain the various facets of Cybercrimes.
- To enhance the understanding of problems arising out of online transactions and the ways to find solutions.
- To clarify the Intellectual Property issues in the Cyber Space & growth and development of law in this regard.
- To educate about the regulation of Cyber Space at National and International level.

DURATION

One year full time

ELIGIBILITY:

Graduate in any discipline from a recognized university

COURSE CONTENT

- Introduction to the Cyber world and Cyber law.
- Regulatory Frame work International and Domestic Regime
- Cyber Crimes –Cyber Crimes and related subjects
- E-Commerce –Online Business, Important issues in Global E-Commerce
- IPR issues –Copy right issues in Cyber space Trade mark issues in cyber space, computer software and related IPR issues.



PG CERTIFICATE COURSES

Post Graduate Diploma in in Intellectual Property Rights

PG Diploma in Intellectual Property Rights is a one-year fulltime Postgraduate Diploma course. The minimum eligibility for the course is bachelor's degree with 55% marks from a recognized university

PURPOSE

- This course covers all aspects relating to intellectual property such as copyright, trademarks, patents, industrial designs, geographical indications and trade secrets.
- A student enrolled in this program will learn about intellectual property issues pertaining to literary works, inventions, designs, symbols, artistic works, images, etc.
- In this course, a student will learn about a number of distinct types of creations of the mind which create a set of exclusive rights.
- After completion of this course, graduates may get opportunities in areas like law firms, corporate houses, government agencies, research and development units, and the like.

DURATION

One year full time

ELIGIBILITY:

Graduate in any discipline from a recognized university

CAREER

Graduates may work in positions like IP Analyst, Patent Engineer, Assistant Manager, Research Analyst, Business Head, to name a few.



CERTIFICATE COURSES

Certificate Course In Constitutional Law

Constitution is Set of Rules & Regulations used to govern the democratic Nation. In single line, Constitution defines the principles upon which the state is based, the procedure in which laws are made and by whom. On date, Constitution of India has 448 Articles (in 25 Parts) & 12 Schedules. Under this Articles, Constitution of India has provided us Fundamental Rights, Duties, Reservation and many more things.

Constitution has mentioned the Powers of Parliament & State Legislature to frame a law, also Procedure of Elections, Functions & Power of all the executives from President to Member of Gram Panchayat is already predefined in Constitution. What we see around us like Police System, Judiciary System, Government Offices their duties... In democracy everything works as per the Constitution. When Government frame a new law it also get added into Constitution of India similarly some time Government amends some laws which are already existed in Constitution of India.

DURATION:

Six Months; Full time

ELIGIBILITY:

10+2 or equivalent from a recognized Board or Council.



CERTIFICATE COURSES

Certificate Course In Human Rights

Human Rights are those rights which every human being enjoys on the basis of equality irrespective of caste, race, religion, and place of birth, sex or any other economic and social status. These rights are guaranteed under the Constitution of India in the form of Fundamental Rights and Directive Principles of State Policy and International Instruments such as UDHR, ICCPR, ICESCR, CEDAW, CRC, UNCRPD etc.

Advantages of the course:

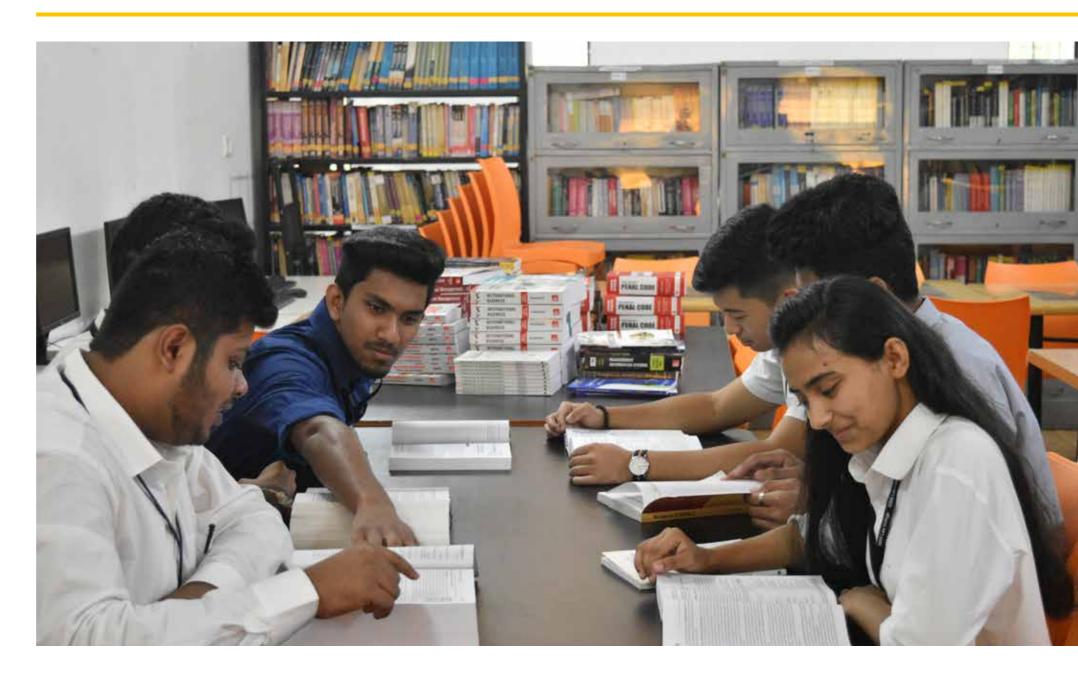
- Candidates enrolled in this program will become abreast with the ethics of laws and norms that regulate human behavior.
- •
- The candidates, through good management skills, interpersonal skills, writing as well as research skills, will be able to get to the crux of the subject thereby being trained with the ability of preventing from taking place or mitigating any kind of human rights violation.
- The students, after the successful completion of the program, can explore opportunities of seeking employment in international organizations, multinational companies, law firms, etc. as well as take up more advanced studies in the field.

DURATION:

Six Months; Full time

ELIGIBILITY:

10+2 or equivalent from a recognized Board or Council.



CAMPUS LIFE

Mentorship Program

ISBR offers a unique "Mentorship" program for its students. Under this program, learning and development partnership between faculty and students of ISBR is developed. Mentorship experience and relationship helps students in career guidance, role modelling, communication skills, soft skills, project planning and more. The program aims to prepare students for life. Mentorship is also offered by industry experts and international visiting faculty for students who take up international exchange programs.

Intellectual Capital

Faculty at ISBR combine academic expertise with realworld knowledge to create a dynamic research and learning environment.

Our faculty are leading thinkers whose research and teaching are exemplary. They actively publish in refereed academic journals, serve on editorial boards, and hold leadership positions in professional organizations. Our faculty collaborate with other thought leaders from around the world and have significant impact on the direction of research and knowledge generation in their areas of interest. Through their research, and by serving as consultants and advisors for leading corporations. As skilled teachers who are dedicated to student learning and highly accessible, they give ISBR students an unmatched learning experience.

Also, given to the fact that senior faculty members also teach courses to executives through our executive programs, keeps them abreast of changes in corporate practices.



INDUSTRY INSTITUTE INTERFACE

Hall is multi-functional unlike traditional Moot Court Halls because the same room can be used to conduct legal webinars and seminars. Additionally, there is a provision to record the proceedings in the room. ISBR Law College strongly promotes mooting as an essential activity amongst its students.

Industry Exposure at ISBR

A robust engagement with the industry through various activities such as Guest Lectures, C-Talk, Internships, Projects, Placements, CSR initiatives, continuing education, make the Industry-Institute-Interface at ISBR one of the best, contributing to impactful learning

Guest Lectures

A host of guest lecture series organized by ISBR inviting industry experts and thought leaders provide students with real-world life experiences shared by the guest speakers who themselves have gone through the process. The insights provided by speakers are immensely helpful and influence the thought process of young aspirants and enhance their learning experience.

Moot Court

To become a successful lawyer it is essential for a student to know how to apply the law he/she has learnt to a real life situation and to have awareness of the rules and the etiquettes of the Court. Moot Court is like the laboratories of law schools where theoretical knowledge is tested in real life situations. Realizing this, ISBR Law College has been facilitating continuous training to the students to participate in Moot Court. It has a state of the art projection system that allows international live broadcasting facilities in the hall which means that physical presence of teams isn't required for conducting moot court competitions. Further, the Moot Court



LIFE @ ISBR

Cells and Clubs

Towards holistic development of students a number of clubs are functional in the campus. Some of them are:

- Corporate Network Cell
- Corporate Social Responsibility
- Public Relation Cell
- Media Crew
- Marketing/HR/Finance Cell •
- Writers Club
- Cultural Cell
- Sports Club •
- Innovation Club
- Entrepreneurship & Incubation Cell •
- Legal Aid Cell



Learning Activities

A variety of core activities are designed which enable students to acquire higher level skills, talent and decision-making capabilities, which bring about a lasting impact on the career and life of the students.

- Classroom Learning •
- Power Conversations with Corporate Leaders
- Hands-on Experience Through Live Projects •
- Adventure Learning Programs •
- Industrial Visits
- **Conference Engagements**
- Csr Activities •
- Panel Discussions
- Cells & Clubs
- Moot Court Activities And Competitions •
- Internships
- International Tours
- **Case Studies**
- Team Building Activities
- Smart Skills Training
- **Global Networking Opportunities** •
- Contests & Competitions
- Paper Presentations
- **Guest Lecture Series** •
- **Corporate Networking Events**
- Student Exchange Program



ISBR LIBRARY

ISBR Library is a treasure trove of a large collection of books, Case Studies, Journals (national and international), annual reports and reference materials to cater to the needs of faculty, students, executives, and researchers. Besides access to online journals, reference materials, e-books, ISBR library also has a vast collection of audiovisual materials.

HOSTEL

A place to call your home

To facilitate the learning process more effectively, we realize that it is important for students to be comfortable in a clean and hygienic environment, especially when it comes to sharing facilities with people whom you will be meeting for the first time. ISBR thus provides clean, hygienic hostel accommodation for boys and girls. ISBR hostels are a home away from home. Apart from education, students are also exposed to sports and other cultural activities. All in all, the students enjoy a good homely accommodation. Students find ISBR's hostels very easy to settle in, make friends and create an excellent support network

AMENITIES AT THE HOSTEL

- Double / Single Occupancy with attached bath, bed Mattress, Study Table & Chair, Cupboard
- 24x7 Security
- 100% DG Backup
- Wi-Fi
- Food Court / Coffee Lounge
- Housekeeping

Other Paid Services

- Laundry
- Mini Theatre
- Indoor Games / Gym
- Restaurant
- Dance & Aerobics Center
- Salon

PLACEMENTS

The Department of Placements at ISBR works closely with all the stake holders such as, the Industry, Students, Faculty and Alumni. The objective of the department is to facilitate career opportunities to students by acting as an interface between students and corporates. The department is able to achieve this objective through carefully crafted initiatives and training programs which bridge the skill gaps of students vis-à-vis industry expectations.

180+	Companies for Placement & Internships
25%	New Recruiters
30%	Pre-placement Offers
25%	Referral Placements through Alumni
15%	Sectoral placements
93%	Students Placed



RECRUITERS LIST

PARTNERSHIP & COLLABORATION

Academic Collaborations



Industry Bodies



Professional Bodies





STUDENT'S SPEAK

SREE RAJ BBA Aviation 6th Sem

Being a final year student in BBA Aviation Management, I am so happy with the professional expertise and the exposure provided by the institution in the last three years. The organization always took proper care in providing us with ample resources and a learning ambience which is highly instrumental in the holistic development of students.

ANUSHREE SAMANTA

At first, I was little apprehensive of whether I would get enough support & guidance for my career, but ISBR provided me positive experience with friendly environment, enabling learning in a fun-filled way. I thoroughly enjoy my classes and other activities in the campus. Faculty take great care by inculcating good value system in us and providing excellent mentorship.

SUNITHA

B.Com.

have been inspired and still ISBR continues to inspire me to learn and also be collaborative in learning initiatives. Educators in this college take extra care to make us industry-ready, inculcate discipline and offer webinars, seminars and industry guided learning. I can say it helped me to develop a holistic approach towards my career and life.

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MEHVISH MIR BBA

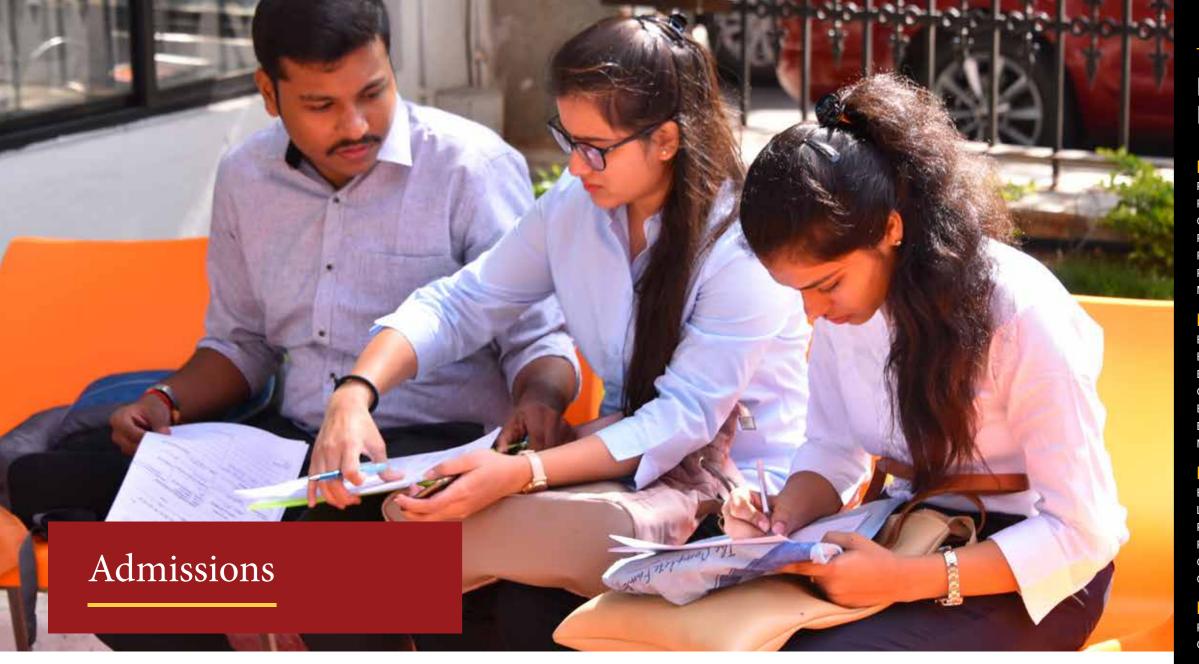
After my secondary education, when I decided to join for higher studies ISBR was my first option, thanks to the much professional approach of the organization and its vision to contribute to the academic excellence through relentless learning and development activities. As an aspiring management professional I value the immense faculty support and the industrial interface programmes of ISBR to the most.

CHAITANYA KUMAR BISWAS **BBA** Aviation Management

At first, I was little apprehensive of whether I would get enough support & guidance for my career, but ISBR provided me positive experience with friendly environment, enabling learning in a fun-filled way. I thoroughly enjoy my classes and other activities in the campus. Faculty take great care by inculcating good value system in us and providing excellent mentorship.

RAKSHA YADAV B.B.A., LL.B

I am a 4th year B.B.A., LL.B. student of ISBR Law College. I feel privileged to be a part of such vibrant Institution. The clean and calm atmosphere of the College, modern amnesties and enthusiastic faculties really gives an enhanced learning experience. The multi cultured student environment also gives me the opportunity to meet and learn many cultures, languages and have a good network. Overall it is a great experience and a life time memory at ISBR Law College.



Application Process

Visit **www.isbr.in** to apply online Cost of Application: INR 1000

Shorlisting Process

ISBR Aptitude Test Personal Interview

Scholarships

ISBR offers a variety of scholarships for meritorious and deserving candidates who wish to pursue their higher studies at ISBR. Scholarships are offered as fee waivers.

ISBR Group of Institutions Bangalore

ISBR Busines School

PGDM PGDM with One Semester Abroad Global PGDM PGDM in Sports Management PGDM in Data Science & Business Analytics PGDM in Health Care Management MBA

ISBR College

BBA BBA with CMA BBA in Aviation Management Global BBA B.Com B.Com with ACCA M.Com

ISBR Law College

BBA, LL.B. LL.B PG Certificate in Cyber Laws & IT PG Certificate in Intellectual Property Rights Certificate course in Constitutional Law Certificate course in Human Rights

Department of Executive Education

PGDM One year PGDM

ISBR Research Centre

Ph.D. in Management Ph.D. in Commerce

ISBR Evening College

B.Com (Evening)

Disclaimer:

Application form and the fee structure is part of this prospectus.

This prospectus is a general brochure of the institute/s and the offerings, delivery, recognition and infrastructure may vary based on the choice of the campus/fee structure/course. All matters covered in the prospectus are subject to change from time to time based on the decision of the management and without any prior notification. ISBR College/ ISBR Law College reserves right at any time to vary the content and delivery of the courses.

The term "Global" in Global BBA is used to reflect the study abroad segment that a student of this course will go through after completing the regular BBA degree of Bangalore University.

REAL WORLD. REAL LEARNING



Group of Institutions

Affiliated to Bangalore University | Karnataka State Law University Recognized by Govt. of Karnataka | Approved by Bar Council of India

Bangalore

Isbr College, 1-95/2, Hosur Rd, 2nd Phase, Royal Meridian Layout, Electronic City, Bengaluru, Karnataka 560068 P: +91 9379266660 E: ugadmission@isbr.in | www.isbr.in