

**ISBR Business School (Approved by AICTE, Ministry of HRD, Govt. of INDIA)**

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Graded Programme: MBA / PGDM

Recognition: 1) Awarded Exemplary Placement Award by Discovery Education

2) Platinum Ranking AICTE-CII National Survey 2016

3) Ranked among the Top 3% Emerging B-Schools for Strong Industry Linkages by AICTE-CII National Survey 2016

4) Awarded Business Campus Excellence Award

5) Ranked 10<sup>th</sup> Best in Industry Interaction by Silicon INDIA

6) Ranked among Top 1% B-School Brands of INDIA by Business Barons

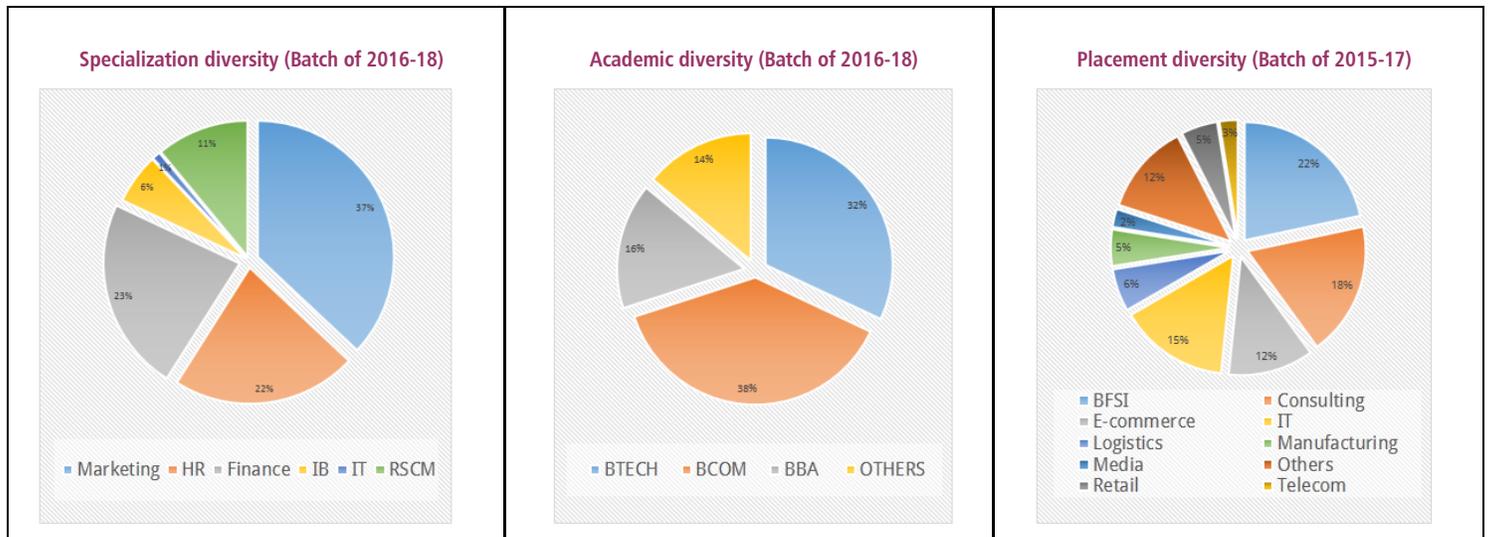
The institute was established under the aegis of Bangalore Education Trust (Estd: 1990) under Government of Karnataka. It offers PhD, MBA, PGDM, Global PGDM program (3 Country Exposure), 1 year PGDM and other certificate and value added programs. ISBR has been approved by the AICTE, Ministry of HRD, Govt. of INDIA. ISBR has been approved as a Research Centre under University of Mysore (NAAC A+ Graded) for India centric research projects. It also has tie-ups with University of Dubai, France Business School & Hof University Germany for student and faculty exchange programs

**Best Practices Followed**

- Consistent focus on Quality Improvement: Committed towards international quality and accreditation standards
- Operate with transparent placement process through Standard Placement Reporting Mechanism
- Emphasis on corporate social responsibility (CSR) activities with support from Industrial bodies

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> <li>• Robust management and governance</li> <li>• Strong ties with industry for Sector wise Panel Discussions, Internships, Placements, Guest Lecture Series, Organisation Study, Live Case Studies</li> </ul>	<ul style="list-style-type: none"> <li>• International linkages: Notable academic, research and student exchange tie-ups</li> <li>• Mentorships</li> <li>• Industry Partnerships and collaboration for capacity building and research study.</li> </ul>	<ul style="list-style-type: none"> <li>• Academic and non-academic outcomes of students</li> <li>• Continued emphasis on research with stable output</li> <li>• Robust curriculum development process with feedback from industry</li> </ul>	<ul style="list-style-type: none"> <li>• Need to further intensify alumni engagements</li> </ul>
Graded Program Details	Students - Key Statistics (Batch of 2015-17)	Specialization Breakup (Batch of 2015-17)	Student Outcome (Batch of 2015-17)
Program : MBA (2 years) PGDM (2 years) Global PGDM (2 years) PGDM (1 Year)	Student strength : 200 Average age : 23 years Percentage of female students : 40% Entrance Exam : GMAT, CAT, MAT, XAT, CMAT	Marketing : 83 Retail & Supply Chain Management : 44 Finance : 45 Human Resource : 42 International Business : 21 Banking & Insurance : 14	Placements : 100% Average CTC : Rs.5.8 lakh Highest CTC : Rs.15 lakh No. of student clubs : 12 Predominant placement region : Pan India

**Prominent recruiters :** Morgan Stanley, Prestige Group, TUV Rheinland, Deloitte, Ernst and Young, KPMG, HSBC, Hilton hotels, Tech Mahindra, ANZ Bank, Fortis Hospital, Flipkart, Wipro Technologies, Asian Paints, Oracle, Café Coffee Day, Tally Solutions, TCS, Robert Bosch, Yodlee Infotech, Oberoi Hotel, Accenture, JP Morgan, Audi, Zoomcar, GE Healthcare.



**Curriculum**

The curriculum is updated annually using inputs from the industry experts. The institute contacts alumni as well as other corporate professionals across domain seeking their views on the course structure.

Global exchange agreements are in place with over 10 foreign institutes like France Business School, University of Dubai, Hof University - Germany, Sprott Shaw College – Canada, ESC Troyes – France, Edinburgh University – Scotland, Bradley University-USA, Nottingham & Stratford University – USA, New Castle University – Australia and others

**Industry Interaction**

Corporate Networking Cell, driven by ISBR students undertakes various industry academia engagements with consultancy projects on Talent Management, Advertising and Promotion Planning. ISBR alumni association is registered with various chapters across India and with an overall alumni base of 1600+ members.

**Infrastructure**

ISBR is self-sufficient AICTE Approved campus with academic blocks, faculty offices, a library, computer centres, amphi- theatre, seminar room and auditorium; in addition to 10 dedicated classrooms.

ISBR has accommodation facilities for its students with excellent sports and recreational facilities. The library has over 10,000 books, 3800 national journals, 260 international journals and Subscription to databases like Proquest, JGate and more. All classrooms have audio/video conference facilities, overhead projectors, computers and wireless hotspots.

*Disclaimer: Data based on inputs from reliable sources*